



**RAMSGATE TOWN COUNCIL**  
**Minutes of the Town Promotion Committee.**

**Venue:** The Council Chamber, The Custom House, Harbour Parade, Ramsgate.

**Date:** 21 February 2018, 7pm

**Present:** Councillors; Campbell, Connor, J. Fairbrass, L. Fairbrass, Falcon, Kennedy, Larkins (Chairman), L. Piper, S. Piper, Shonk and Stummer-Schmertzing.

Councillor Kennedy joined the meeting during Item 4.

D. Williams – Technical Officer  
R. Smith – Ramsgate Town Promoter

One member of public was present.

187 **APOLOGIES FOR ABSENCE**

Apologies were received from:  
Councillors Brown  
Councillors Martin  
Councillors Young

188 **DECLARATIONS OF INTEREST**

There were no declarations of interest declared.

189 **MINUTES**

The minutes of the meeting held on 29 November 2017 (minutes 124 to 134) were approved as a true record.

**Proposed by:** Councillor Campbell

**Seconded by:** Councillor S. Piper

**RESOLVED**

190 **ACTIVE RAMSGATE**

The Town Promoter gave an update on the Active Ramsgate Project.

Active Ramsgate have secured the dates for the British Kitesurfing Championships for the 18<sup>th</sup> and 19<sup>th</sup> August.

The Active Ramsgate logo has been designed and will be used in all future publicity and media.

ITV aired the programme, 100 Favourite Walks in Britain. Ramsgate came 100<sup>th</sup> but received good coverage compared to other towns and areas.

The 'Get Active' Leaflet will be updated with new information and distributed by Pear Communications to a wider audience in Kent and around the M25.

Footage filmed by Keith Ross was used in the Winter Watch programme, which includes the Kingfishers that are located in the Royal Harbour.

Councillor S. Piper stated that the sign for the Royal Harbour pontoons has been positioned in the wrong place and should be opposite the crossing, so people see the sign and read the history, rather than behind the bus stop.

The Town Promoter to contact the Harbour Officer and get permission to re-position the sign, so it is opposite the crossing and also to get the other sign placed by the kiosk where the original was located.

**Proposed by:** Councillor Campbell

**Seconded by:** Councillor Connor

**RESOLVED**

191 **VISITOR INFORMATION CENTRE**

The committee received and noted an update from the Technical Officer on the VIC Statistics and Commission sales.

The Technical Officer detailed the Time Credit scheme, which rewards the volunteers for their voluntary service, by allowing them to spend 'time credits' at locations around the UK, such as the Tower of London etc.

To adopt the Time Credit scheme and for the Volunteer Co-ordinator to liaise with the Time Credit group to ensure implementation.

**Proposed by:** Councillor Campbell

**Seconded by:** Councillor Stummer-Schmertzing

**RESOLVED**

A coach company has approached the Volunteer Co-ordinator to be included as a coach company provider for the VIC, as well as the existing coach companies. Bovy Tours will give Ramsgate Town Council 10% commission on every ticket journey sold.

To adopt the new coach company provider Bovy Tours in the VIC.

**Proposed by:** Councillor Campbell

**Seconded by:** Councillor L. Piper

**RESOLVED**

192 **RAMSGATE TOWN TEAM**

The committee received and noted the report by R. Smith on the Ramsgate Town Team.

R. Smith detailed that the shops and traders in Harbour Street are backing the idea to have a raising automated bollard. The traders are signing a document to put the case forward to Kent County Council. It was noted that RTC will be funding for the Superior model of the automatic bollard.

It was noted that the Taxi Office in Harbour Street is now legal as the appeal was upheld.

The ROAD initiative has 400 members and is generating a momentum in the town. A community steering group is to be created involving Neil Jones from Thanet District Council, which will tackle the litter problems and waste issues in Ramsgate, this meeting is to be held in the second week of March.

The Town Team have applied for charitable status and will report back at the next meeting.

R. Smith has met with Mark Dewey, who formerly worked at Thanet District Council on the Waterfall. A report was presented of the quote for the maintenance work on the Waterfall and two fountain structures in Ramsgate, this being £6,000.

It was proposed that;

The services and quotes proposed would need to be agreed at the Finance and General Purposes Committee and Full Council and permissions would need to be sought from Thanet District Council to maintain the waterfall and the two fountain structures for maintenance. This would include training for the Parish Lengthsman and Apprentice so they can continue to maintain the work in the future.

**Proposed by:** Councillor Campbell      **Seconded by:** Councillor Stummer-Schmertzing

**RESOLVED TO RECOMMEND TO THE FINANCE AND GENERAL PURPOSES COMMITTEE AND FULL COUNCIL**

193      **RAMSGATE TOWN WEBSITE & COMMUNITY AD UPDATE**

The committee received and noted a report by the Technical Officer on the statistics from the Ramsgate Town Website.

The Technical Officer stated that the British Kitesurfing event will be placed in the next two issues to publicise the event in August. Councillors were reminded that if they know of community groups that would like to submit articles then to put them in touch with the Technical Officer.

194      **RAMSGATE TOWN PROMOTER**

The committee received and noted the report by the Town Promoter.

The Town Promoter reported on the statistics for the Visit Ramsgate website and social media.

The late-night shopping was successful on 21<sup>st</sup> December. 15 independent business were involved.

The Ramsgate Illuminations event included 82 boats and gained TV coverage throughout December. It is aimed for the boat owners to light up for the 1<sup>st</sup> December, as most people were under the impression that a switch on would occur that night. A dozen businesses pledged donations to the RNLI Ramsgate and raised £560.

It was suggested that rather than a new year firework event, that a laser show could be put on, which will not be determined by weather.

The Ramsgate Rocks increased by 8 pages and has been printed, with the help of the Ramsgate Town Council funding contribution of £1,200.

The Eastcliff Kiosk was looking to run regular fairs on the promenade, however this idea was turned down by Thanet District Council Events. The kiosk owner has showed an interest in running monthly markets on the promenade and having music on the bandstand.

195      **TOWN CLERKS REPORT**

The Town Clerk received a letter of complaint regarding the co-option process from a member of the public.

The Town Clerk is to reply to the letter and deal with the complaint.

**Proposed by:** Councillor Campbell

**Seconded by:** Councillor Falcon

**RESOLVED**

The Chairman closed the meeting at 7:46pm