



Ramsgate Town Council

MINUTES: THE VISITORS INFORMATION CENTRE SUB COMMITTEE (TOWN PROMOTION CTTEE)

Date: Tuesday 15th October 2013.

Venue: The Council Chamber, the Custom House, Harbour Parade, Ramsgate.

Present: Councillors: Moore (Chairman), Huxley and Campbell.

R.Styles: Town Clerk.

R.Hoult: VIC Volunteer coordinator.

122. APOLOGIES:

Cllr Doyle - Hospital appointment.

123. DECLARATIONS OF INTEREST

None declared.

124. MINUTES OF THE MEETING

The minutes of the meeting held on the 13th August 2013 (Minutes 083 to 087) were agreed as a true record.

Proposed: Cllr Huxley.

Seconded: Cllr Campbell.

RESOLVED

Cllr Campbell requested progress on some of items for action within the minutes, which are dealt with under Visitor Information Centre report.

125. VISITORS INFORMATION REPORT

- a) The VIC Volunteer coordinator Mr Hoult; gave a report on visitor numbers and volunteer recruitment.

125. VISITORS INFORMATION REPORT

b) The Town Clerk gave a report as follows:

- ❖ Income to date £9906.38. Expenditure £10016.83. Budget allocation remaining £6,389.55.
- ❖ Small civic store room now turned over to the VIC for storage and now being stocked with leaflets etc.
- ❖ 'De cluttering' and upgrading proposals made.
- ❖ Both reports were noted and the various proposals were approved for further investigation re: outlay required etc.
- ❖ The Clerk was instructed to purchase a new chair for the Volunteers, to be selected by the Volunteer Coordinator.
- ❖ A volunteer meeting arranged for Tuesday 12th November 2013.
- ❖ The annual Volunteer lunch arranged for 9th January 2014.

Reports noted and instructions given.

126. REVIEW OF THE 2013 SEASON

- ❖ The meeting was adjourned by the Chairman to inspect the VIC area more closely.
- ❖ When the meeting restarted it was agreed that in reviewing the VIC in terms of performance, it was found that the process of 'decluttering' should continue, with all unnecessary equipment (wooden cupboards, card displays etc) being removed or used elsewhere, thus freeing up space for displays of various sorts.
- ❖ The A2 sized VIC sign to be sited outside and chained down to secure from the weather.
- ❖ A TV display system to be investigated.
- ❖ The Tourist information kiosk to be returned to TDC.
- ❖ A simple black and white printed booklet for those visitors without 3G mobile phones using the new 'Active Ramsgate' trails to be investigated.

127. CHAIRMAN'S REPORT

The Chairman submitted report which was noted and received.

The Chairman closed the meeting at 3 -15 pm.

CHAIRMAN