



RAMSGATE TOWN COUNCIL
Minutes of the Town Promotion Committee

Venue: The Council Chamber, The Custom House, Harbour Parade, Ramsgate.

Date: 29 August 2018, 7pm

Present: Councillors; Campbell, Connor, Falcon, Hartley, Larkins (Chairman), S. Piper, Shonk and Stummer-Schmertzing.

D. Williams – Digital Communications and Marketing Officer
R. Smith – Ramsgate Town Promoter

069 **APOLOGIES FOR ABSENCE**

Apologies were received from:
Councillors Brown - Working
Councillors J. Fairbrass – Prior Commitment
Councillors L. Fairbrass – Prior Commitment
Councillors Martin - Unwell
Councillors L. Piper - Unwell
Councillors Young - Unwell

070 **DECLARATIONS OF INTEREST**

Councillor Hartley – A member of the Ramsgate Town Team.

071 **MINUTES**

The minutes of the meeting held on 21 February 2018 (minutes 187 to 195) were approved as a true record.

Proposed by: Councillor Campbell **Seconded by:** Councillor Stummer-Schmertzing

RESOLVED

072 **ACTIVE RAMSGATE**

The Town Promoter gave an update on the Active Ramsgate Project.

The Town Promoter detailed the success of the British Kitesurfing Championships on the 18th and 19th August, informing the committee of local and national media coverage.

The Town Promoter wanted to thank Lewis Crathern and Andy Gratwick for supporting the event and promoting Active Ramsgate.

The committee thanked the Cheryl, Sarah and Rebekah of the Active Ramsgate Team for their hard work in organising the event. Councillor Campbell suggested that next year a smaller sister event could take place, but this would be scheduled for discussions with the Active Ramsgate group and for the budget meetings later in the year, where required.

073 **VISITOR INFORMATION CENTRE**

The committee received and noted an update from the Digital Communications and Marketing Officer on the VIC Statistics.

The Digital Communications and Marketing Officer informed the committee that the VIC had been approached to sell postcards. Three postcards were shown to the committee, two of the Royal Harbour and one of the Royal Victoria Pavilion.

To buy 100 postcards (50 each of the Royal Harbour postcards, none of the Royal Victoria Pavilion), these are to be sold in the VIC for 50p.

Proposed by: Councillor Campbell **Seconded by:** Councillor Hartley

RESOLVED

The Ramsgate Society have approached the Volunteer Co-ordinator to sell the remaining stock of their book, Caught in Time.

The books are to be bought off the Ramsgate Society for £3.50 and sold in the VIC for the same price, as no profit should be. One box of the books is to be bought.

Proposed by: Councillor Campbell **Seconded by:** Councillor Stummer-Schmertzling

RESOLVED

074 **RAMSGATE TOWN TEAM**

The committee received and noted the report by R. Smith on the Ramsgate Town Team. R. Smith gave a detailed update on the anti-litter initiative, summer parade, partnerships and charitable status.

Councillor Stummer-Schmertzling suggested that the Lengthsmen should look into cleaning the Abbot Hill steps. Councillor Campbell stated that any work required in a councillor ward should be suggested to the Town Clerk, who will then manage and direct the lengthsman accordingly.

Councillor Hartley thanked the Lengthsmen for their hardwork around the town and at events in Ramsgate.

075 **WORKING GROUPS**

The committee were given an overview of the Editorial Working Group, Visitor Information Centre Working Group and the Website Sifting Working Group.

The Committee agreed the following members for a new the Editorial Working Group:

Councillor Sarah Larkins (Town Promotion Chairman)

Councillor Beverly Martin

Eileen Richford (Deputy Town Clerk & RFO)

Dean Williams (Digital Communications and Marketing Officer)

Rebekah Smith (Town Promoter)

The Committee agreed the following members for the Visitor Information Centre Working Group:

Councillor Sarah Larkins (Town Promotion Chairman)

Councillor Janet Falcon (Town Promotion Vice-Chairman)

Richard Styles (Town Clerk)

Dean Williams (Digital Communications and Marketing Officer)

Maggie Smith (VIC Volunteer Co-Ordinator)

Rebekah Smith (Town Promoter)

The Committee agreed the following members for the Website Sifting Working Group:

Councillor Sarah Larkins (Town Promotion Chairman)

Councillor Trevor Shonk (Mayor of Ramsgate/Chairman of Ramsgate Town Council)

Councillor Lynda Piper

Councillor Peter Campbell

Councillor Stuart Piper

Dean Williams (Digital Communications and Marketing Officer)

Rebekah Smith (Town Promoter)

A chairman would be selected at the first meeting of the working groups and will meet as and when business arises. The Website Sifting Working Group should meet once a year to review the websites to ensure they are up-to-date and current.

Proposed by: Councillor Campbell

Seconded by: Councillor Shonk

RESOLVED

076 **RAMSGATE TOWN WEBSITE & COMMUNITY AD UPDATE**

The committee received and noted a report by the Digital Communications and Marketing Officer on the statistics from the Ramsgate Town Website over the past year.

The Digital Communications and Marketing Officer informed the committee of the success of the new newsletters that had now been created and published. Councillors were reminded that if they know of community groups that would like to submit articles then to put them in touch with the Digital Communications and Marketing Officer.

077 **RAMSGATE TOWN PROMOTER**

The committee received and noted the report by the Town Promoter.

The Town Promoter reported on the statistics for the Visit Ramsgate website and social media.

The Town Promoter update the committee about the lack of cleanliness in and around the town.

The Town Clerk is to draft a letter to the CEO of Thanet District Council, Madeline Homer, concerning the lack of cleanliness in the Town Centre stating that a clean up is needed in the Town Centre as there are not enough resources being provided in Ramsgate. Also to be included in the letter is a request for the furnish of the street cleaning schedule as it currently exists. A draft copy is to be sent to members prior to sending.

Proposed by: Councillor Campbell

Seconded by: Councillor S. Piper

RESOLVED

The Town Promoter had been approached by the RNLI to help support a throwline box for the harbour area, it would cost £600 and require permissions to install from Thanet District Council.

The RNLI is to approach Thanet District Council to find out if permissions will be accepted, if they are, then the RNLI can re-approach the council for funding help through the Ramsgate Fund.

Proposed by: Councillor Campbell

Seconded by: Councillor Shonk

RESOLVED

078 **TOWN CLERKS REPORT**

There was nothing to report.

The following items were taken as confidential, it was deemed advisable by the Chairman during the meeting under the terms of the Public bodies (Admission to meetings) Act 1960.

Proposed by: Councillor Larkins

Seconded by: Councillor Campbell

RESOLVED

079 **RAMSGATE TOWN PROMOTER REVIEW**

A 6 month review was conducted by the committee, reviewing the Town Promoter's Work, as agreed in the contract.

Proposed by: Councillor Campbell

Seconded by: Councillor Larkins

RESOLVED

The Chairman closed the meeting at 7:47pm