



RAMSGATE TOWN COUNCIL

Minutes of the Town Promotion Committee

Venue: The Council Chamber, The Custom House, Harbour Parade, Ramsgate

Date: Wednesday 9th April 2025 at 7pm

Present: Councillors; Albon, Ara, Crittenden (Chair), Huxley, Moore, Nixey and Ovenden.

Also in attendance;
Councillor Shonk as an observer
Mr D Williams (Marketing and Communications Officer - Minutes)
Mrs R Smith (Town Centre and Tourism Manager)

083/25 **APOLOGIES**

No apologies were received.

084/25 **DECLARATIONS OF INTEREST**

There were no declarations of interest.

085/25 **MINUTES**

The minutes of the ordinary meeting of the Town Promotion Committee held on 5th February 2025 (minutes 031/25 to 039/25) were received and considered.

RESOLUTION: The Minutes were approved as a true and accurate record of the meeting.

086/25 **TOWN PROMOTION UPDATE**

The Committee received an update report from Mrs R Smith on promotion of the town. It detailed updates on the Operation Dynamo event, Festival of Britain Fountain and changes to the Ramsgate Carnival route.

Mrs R Smith informed the committee that there would be 76 Little Ships attending the Operation Dynamo event. The departure on 21st May would see the Little Ships leave at 6am and return on the 26th May at 4pm. Councillor Albon explained there was currently a problem with parking in pier yard and who is taking responsibility for the car park during the event. Mrs R Smith and Councillor Albon to work with Thanet District Council to resolve this.

Mrs R Smith would ask Thanet District Council to look at the bollards and chain links on Harbour Parade, so it looked suitable for the event in May.

The Committee thanks Mrs R Smith for her hard work in coordinating this event.

Councillor Albon informed the Committee that he and the Town Clerk were in discussions with Thanet District Council over the Festival of Britain Fountain and the Winterstoke Fountain, which could potentially come under Ramsgate Town Council control.

It was noted that the Ramsgate Carnival route change should be publicised ahead of the event, to inform residents why the change has been made.

RESOLUTION:

- **The Committee noted the report.**

087/25

EVENTS CALENDAR

The Committee received a report written by Miss L Fidler on the new events calendar, stating that the current project is without a budget as it started after the budgeting process. A decision was needed on whether the project should continue and where to locate the budget.

RESOLUTION:

- **The Committee recommends to the Finance and General Purposes Committee to have a dedicated item on the agenda of the next meeting to locate the relevant funds of £5,588.00 for the current financial year 2025/2026, so the events calendar can continue. This would be reviewed at the budgeting stages in October 2025.**
- **Mrs R Smith to look into working with local hotels for sponsorship of the events calendar, to help offset costs.**

088/25

ACTIVE RAMSGATE UPDATE

The Committee received an update report written by Mr S Davis on Active Ramsgate activities, including Active Ramsgate Week, competitions as well as an update on the Thanet District Council Licensing for small-scale operators.

RESOLUTION:

- **The Committee noted the report.**

089/25

WORKING GROUP MINUTES

The Committee received the previous minutes for the Working Group Meetings:

- Town Enhancement Working Group – 21 March 2025
- Active Ramsgate Working Group Meeting – 1 April 2025

RESOLUTION: The committee agreed to note the minutes.

The chair proposed that the Active Ramsgate Working Group will meet twice a year to allow open discussions and reviews of the project.

090/25

DATE AND TIME OF NEXT MEETING

Provisionally Wednesday 11th June 2025 at 7pm.

The chair closed the meeting at 7:40pm.