



RAMSGATE TOWN COUNCIL

Minutes of the Town Promotion Committee.

Venue: The Council Chamber, The Custom House, Harbour Parade, Ramsgate.

Date: 28 May 2014, 7.00pm

Present: Councillors; Campbell, Doyle, Everitt, Fenner, D.Green, E.Green, Huxley, Moore, Poole and Shonk.

R. Styles – Town Clerk
E. Richford – Assistant Town Clerk
S. Humphries – Town Promoter

030 **APOLOGIES FOR ABSENCE**

Apologies were received from:

Councillor Alexandrou – Work Commitments.
Councillor Dark – TDC Business.
Councillor Dwyer – Illness.
Councillor Gibson – Family Commitments.
Councillor Nicholson – TDC Business.

031 **DECLARATIONS OF INTEREST**

Councillors D Green, E Green, Fenner and Poole declared a non pecuniary interest in Item 6, Events Funding as members of the Ramsgate Montefiore Heritage.

032 **MINUTES**

The minutes of the meeting held on 9 April 2014 (Minutes 286 to 295) were approved as a true record.

Proposed by: Councillor Everitt.

Seconded by: Councillor E Green.

RESOLVED

033 **ACTIVE RAMSGATE**

Members received the Active Ramsgate Phase 1 Project Evaluation document noting that there was an option to extend the project for a further year but were disappointed that no one attended the meeting to answer questions from the committee.

Although meetings had been held with the Town Promoter they had not been held in Ramsgate and the next meeting was to be held the following week in Canterbury.

Members agreed that if a project relates to the town, then meetings should be held in Ramsgate.

Due to the lack of attendance by the providers and no information provided for the meeting in relation to the proposals for the following year, it was agreed that Cllr Campbell would attend the meeting in Canterbury and find out what the proposals were.

The Town Clerk introduced his report in reference to a fishing competition to be held on Saturday 24 September 2014. There will be two main fishing sites; the harbour arm for juniors, overseen by one volunteer invigilator; the beach and Eastern Esplanade for seniors and visitors, overseen by two volunteer invigilators. There will be a Civic class for visiting Mayoralty, fishing from the harbour arm.

The committee agreed to receive the report and support the project. It was also agreed that the 'senior' class should be amended to 'adult' class.

034 **RAMSGATE TOWN TEAM**

The committee received a presentation from the Town Team, as per the attached document at the end of the minutes.

A recent project undertaken by the team was painting Augusta Steps in rainbow colours. The idea had been generated from Istanbul, Turkey. The total cost was £500.00 including all equipment. Labour was provided by volunteers. TDC had power washed the steps in preparation for the project. Volunteers were sought via word of mouth and social media with 120 coming forward to help. Six to seven volunteers attended each day. The next phase was to gain permission to paint the back drop area and the railings.

Primary schools have been approached to arrange for children to produce collages of Ramsgate landmarks highlighting the colours of the steps. The artwork will be displaced on the landings of the steps. It is planned for an official opening with refreshments.

The Town Team Facebook page is up and running; business meetings will now be under the umbrella of the Town Team; the Town Team are working with other stakeholders and the Ramsgate Society and RTC.

035 **EVENTS FUND APPLICATIONS**

The committee considered two applications as follows;

EF23 2014-15 Ramsgate Montefiore Heritage – funding for a band to play during A Summer Squall.

Awarded £450.00

Proposed by: Councillor Campbell

Seconded by: Councillor Everitt

RESOLVED

EF24 2014-15 Ramsgate Farmers Market – funding for a Summer Special Event

Awarded £300.00

Proposed by: Councillor E Green

Seconded by: Councillor Huxley

RESOLVED

The committee also agreed that the Town Clerk would send a letter to the Leader of TDC to find out what progress has been made with regard to a Harbour Steam Festival due to take place in Pier Yard and the Harbour Arm Ramsgate during the late August Bank Holiday weekend.

036 REVIEW OPERATION OF THE VISITOR INFORMATION CENTRE

The committee received a report of the Technical Officer.

It was agreed that the Technical Officer should bring back a report to the next meeting on how a television with information loop could be achieved for the Visitor Information Centre. Information required would be the work involved in creating and updating the information displayed on the loop.

Proposed by: Councillor Everitt

Seconded by: Councillor Huxley

RESOLVED

037 RAMSGATE TOWN WEBSITE UPDATE

The committee received a report of the Technical Officer.

The committee agreed that the Technical Officer should be thanked for his work on the website.

Proposed by: Councillor Everitt

Seconded by: Councillor Campbell

RESOLVED

038 TOWN PROMOTER REPORT

The committee received a report of the Town Promoter.

A date was agreed for a workshop for Members to look at an 'identity' for the town. The date agreed was Tuesday 15 July 2014 at 6.30pm for two hours, in the Council Chamber at the Custom House.

The Town Promoter was sourcing a supplier for canvas tote bags sporting the 'I love Ramsgate' seagull logo. The best costing to date was £1.50 per bag x 500. The committee supported the idea and also suggested that the Town Promoter source a bigger than normal, rugged plastic carrier bag with the same logo which could be sold at around 50 pence.

The Town Promoter advised that there was a TDC deep clean for the town centre planned and Cllr David Green commented that he was expecting the programme details shortly.

There were plans in place for a total of thirty seven planters to be placed in the town, the arches; four were already in situ at the tunnels. The various flower beds in the town will be weeded and fresh plants planted.

039 **COMMUNITY AD MAGAZINE**

The Technical Officer's report was noted.

It was agreed that Community Ads should be contacted in order that Ramsgate material could be placed within their Thanet Community Ad Magazine.

040 **DESTINATION MANAGEMENT PLAN**

Cllr David Green gave the committee a brief update.

041 **EQUIPMENT STORAGE FACILITY**

The committee considered the Town Clerk's report.

It was agreed that the Town Clerk should email TDC with reference to the cost of storage and offer £1,500.00.

Proposed by: Councillor Campbell

Seconded by: Councillor D Green

RESOLVED

The Chairman closed the meeting at 9.00pm

Chairman