



RAMSGATE TOWN COUNCIL

Minutes of the Town Promotion Committee

Venue: The Council Chamber, The Custom House, Harbour Parade, Ramsgate

Date: Wednesday 11th June 2025 at 7pm

Present: Councillors; Ara, Crittenden (Chair), Huxley, Nixey and Ovenden.

Also in attendance;

Councillor Shonk as an observer

Mr D Williams (Marketing and Communications Officer - Minutes)

Mrs R Smith (Town Centre and Tourism Manager)

Mr S Davis (Active Ramsgate Project Manager)

146/25

APOLOGIES

Apologies were received from Councillor Albon (Personal Commitment).

147/25

DECLARATIONS OF INTEREST

There were no declarations of interest.

148/25

MINUTES

The minutes of the ordinary meeting of the Town Promotion Committee held on 9th April 2025 (minutes 083/25 to 090/25) were received and considered.

RESOLUTION: The Minutes were approved as a true and accurate record of the meeting.

149/25

TOWN PROMOTION UPDATE

The Committee received an update presentation from Mrs R Smith on promotion of the town. It detailed updates on the Operation Dynamo event, the upcoming Ramsgate Day on 5th July, the Ramsgate Carnival on 26th – 27th July.

It was detailed from Mrs R Smith that the Ramsgate Carnival Committee have changed the route of the carnival so that it will turn left at the harbour, down Harbour Street and then left up Queen Street. This is primarily because of health and safety for both the increased number of walkers as well as vehicles. This will be publicised heavily to inform residents.

Councillor Shonk raised objections to the change, however it was noted that this is not a Ramsgate Town Council organised event, and although we contribute funding, the decision sits with the Ramsgate Carnival Committee and is not a decision made by Ramsgate Town Council.

Mrs R Smith gave a run through of the Operation Dynamo event, giving feedback to committee. Councillor Nixey requested that the “considerations of future events” be brought back to a later meeting when we would have time for a more considered discussion on this aspect.

Councillor Nixey suggested that a letter should be written to those that provided goodwill to make the Operation Dynamo event so spectacular. Councillor Crittenden requested that a total ‘worth’ of goodwill be calculated and brought to committee, once this information is fully available.

The committee thanked Rebekah and the Technicians for all the work that they put into the event to make it a success.

RESOLUTION:

- **The Committee noted the updates.**
- **The Committee agreed to bring back to a later meeting the “considerations of future events” from the Operation Dynamo event for further discussion.**
- **The Committee agreed to ask the Town Clerk for a letter to be sent to those that provided goodwill towards the Operation Dynamo event.**
- **The Town Centre and Tourism Manager agreed to bring back to Committee the additional figures for donations in kind to the Operation Dynamo event, once those figures are available.**

150/25

ACTIVE RAMSGATE UPDATE

The Committee received an update presentation from Mr S Davis on Active Ramsgate activities, including Active Ramsgate Week.

Active Ramsgate Week was held on 25th May to 1st June. This is the second year that the event has been run. The feedback from the event has been resoundingly positive, with participants rating Active Ramsgate activities as a 9.6 out of 10.

Mr S Davis stated that he had over 1,500 sign ups for the national competition.

Councillor Ara left the meeting.

It was noted by Councillor Crittenden that Thanet District Council's Cabinet are meeting to discuss the licences regarding small operators in Thanet.

RESOLUTION:

- **The Committee noted the updates.**
- **The Committee agreed that information surrounding the split of visitors and residents participating in the events should be reported at the next meeting.**

151/25

WORKING GROUPS

(i) **Active Ramsgate Working Group**

The Committee received the details of the group set out in the Terms of Reference.

RESOLUTION: The committee agreed the following:

- **To approve the Terms of Reference for the Active Ramsgate Working Group.**
- **Councillor Crittenden to act as Chair for the Active Ramsgate Working Group.**
- **Councillor Huxley to act as Vice-Chair for the Active Ramsgate Working Group.**
- **Councillor Ovenden to join the Active Ramsgate Working Group.**
- **To agree the dates for future meetings as set out in the report.**

(ii) **Town Enhancement Working Group**

The Committee received the details of the group set out in the Terms of Reference.

RESOLUTION: The committee agreed the following:

- **To approve the Terms of Reference for the Town Enhancement Working Group.**
- **Councillor Crittenden to act as Chair for the Town Enhancement Working Group.**
- **Councillor Huxley to act as Vice-Chair for the Town Enhancement Working Group.**
- **An email will be sent to Councillor Ara to check if she is willing to continue as a member of the Town Enhancement Working Group.**
- **To agree the dates for future meetings as set out in the report.**

Mr S Davis left the meeting.

152/25

DECORATIVE LIGHTING PROJECTS

The Committee received a written report by Mrs R Smith on the Decorative lighting projects in the town.

It was explained by Mrs R Smith that there will be shortfall of £3,272.20 for the installation of the decorative lighting in York and Queen Street, this could come out of the 'Christmas/Summer Lights' budget heading.

There would also be a shortfall of £5,157.00 for the installation of the Electricity Feeder Pillar in the Town Centre, this could come out of the 'Decorative Lighting Maintenance' budget heading.

Councillor Crittenden wanted it noted that agreeing to the Electricity Feeder Pillar shortfall would half the existing budget heading three months into the financial year and raised concerns over the continued maintenance throughout the rest of the year.

RESOLUTION: The committee agreed to the following:

- **The Committee agreed to approve project for the Decorative Lighting in York Street and Queen Street, using the 'Christmas/Summer Lights' budget heading to cover the shortfall of £3,272.20.**
- **The Committee agreed to approve project for the Electricity Feeder Pillar, using the 'Decorative Lighting Maintenance' budget heading to cover the shortfall of £5,157.00.**
- **The Committee noted that should either of the above decisions cause a shortfall in those budgets, further transfer of funds within Town Promotion budgets can be considered at a later date.**

153/25

CONFIDENTIAL ITEM: EVENTS CALENDAR

- (i) It was recommended that under the Public Bodies (Admission to Meetings) Act 1960 (as extended by s.100 of the Local Government Act 1972), the public and accredited representatives of newspapers be excluded from the meeting for the following items of business on the grounds that they involved the likely disclosure of exempt information as defined in Part 1 of Schedule 12A of the Local Government Act 1972 by virtue of the paragraph specified against the item.

RESOLUTION: The press and public were excluded for the following item of business.

- (ii) Members received a report from Mr D Williams, regarding the Events Calendar. It was recommended that this matter be considered confidentially, due to the arrangement contained therein.

RESOLUTION: The committee broadly leaned towards option two in the report, asking for the Town Clerk to discuss the proposed changes with the existing provider and for this to come back to a later Committee for final decision.

154/25

DATE AND TIME OF NEXT MEETING

Tuesday 5th August 2025 at 7pm.

The chair closed the meeting at 8:45pm.