



RAMSGATE TOWN COUNCIL

Minutes of the Town Promotion Committee.

Venue: The Council Chamber, The Custom House, Harbour Parade, Ramsgate.

Date: 9 October 2013, 7.10pm

Present: Councillors; Campbell, Gibson, Moore, Doyle, Everitt, Huxley, Ovenden, D. Green (Chair), E.Green, Shonk.

R. Styles – Town Clerk
D. Williams – Technical Officer
S. Humphries – Town Promoter
R. Houlton – VIC Co-ordinator

Councillor Moore proposed: Councillor Campbell to be elected as temporary chair until the chair (Councillor D.Green) arrived.

Seconded by: Councillor Huxley

RESOLVED

115 **APOLOGIES FOR ABSENCE**

Apologies were received from:

Councillor Alexandrou, Dark and Dwyer.

116 **DECLARATIONS OF INTEREST**

There were no declarations of interest declared.

117 **MINUTES**

The minutes of the meeting held on 27th June 2013 (Minutes 045 to 052) were approved as a true record.

Proposed by: Councillor Everitt.

Seconded by: Councillor Huxley.

RESOLVED

118 **TOWN PROMOTER REPORT**

The Town Promoter gave an update on the first breakfast meeting on 10th September 2013. The Town Promoter presented a feedback questionnaire from that meeting. A second breakfast meeting has been arranged for the 22nd October 2013.

The committee agreed that a letter by RTC would be sent out to the remaining businesses for the town breakfast meeting.

Proposed by: Councillor Huxley **Seconded by:** Councillor Campbell

The Town Promoter suggested that the smaller events should be linked to the major 'high season' events, by doing so this will fill in the gaps between the major events.

The committee agreed that this comment would be passed onto the Amenities Committee .

Proposed by: Councillor Gibson **Seconded by:** Councillor Moore

The Town Promoter raised concern over the Christmas light switch on design and publicity with the committee.

The committee agreed that this concern would be passed to the Amenities Committee and that a process will be arrange for future events by the Chair of Amenities, the Town Clerk and the Mayor, if it is needed.

Proposed by: Councillor D.Green **Seconded by:** Councillor Everitt

RESOLVED

119 **RETARGETING THE VISITOR INFORMATION CENTRE**

The Committee was informed by the Town Clerk of the situation with storage and the steps that have been put into place to make this more effective. The VIC statistics will be report in the next VIC Sub Committee meeting on Tuesday 15th October at 2pm.

This report was noted by the committee.

The committee discussed the shelving in the VIC, the committee agreed that this should be cleared to make room for major event publicity. This will be given to the VIC Sub Committee, who will report back to the committee in more detail on cost and problems that arise.

Proposed by: Councillor Campbell **Seconded by:** Councillor Gibson

RESOLVED

120 **RAMSGATE TOWN WEBSITE UPDATE**

The Committee received a report from the Technical Officer with information on various technical matters.

The Redesign of the Ramsgate Town Website Homepage was agreed to improve the image of the website.

Proposed by: Councillor Campbell **Seconded by:** Councillor Huxley

The creation of a directory for the website was agreed to improve the access of information for the public.

Proposed by: Councillor D.Green **Seconded by:** Councillor Campbell

The committee asked that the Town Clerk would include proposals to maintain and update the website with current news as part of a report on manpower resources to the F+GP Cttee.

The committee agreed that the old website is to be removed, as this conflicts in Google with the current website.

Proposed by: Councillor Campbell **Seconded by:** Councillor E.Green

Councillor Campbell proposed: Councillor Everitt to lead an Editorial Working Group, which would meet monthly to discuss any concerns or progression for the website.

Seconded by: Councillor Gibson

RESOLVED

121 **FREE ADVERTISING BOOKLET OFFER**

The Town Clerk presented the committee with a report on content for the Community Ad Magazine. They agreed that the Town Clerk and Councillor Everitt would edit and arrange content for this first issue of the magazine, due to the short deadline.

Proposed by: Councillor D.Green **Seconded by:** Councillor Campbell

RESOLVED

The Chairman closed the meeting at 8.30pm.

Chairman