



RAMSGATE TOWN COUNCIL

Minutes of the Town Promotion Committee.

Venue: The Council Chamber, The Custom House, Harbour Parade, Ramsgate.

Date: 8 April 2015, 7pm

Present: Councillors; Campbell, Dwyer-King, D.Green, E. Green, Ovenden and Shonk.

Councillors D. Green and E. Green joined the meeting during Item 4.

D. Williams – Technical Officer
E. Richford – Assistant Town Clerk
S. Humphries – Town Promoter

Two representatives of Ramsgate Arts were in attendance.

Councillor Campbell thanked the Administration staff, Technical Officer and Assistant Town Clerk, for their assistance whilst chairing the Town Promotion Committee.

278 **APOLOGIES FOR ABSENCE**

Apologies were received from:
Councillor Everitt
Councillor Huxley
Councillor Nicholson

279 **DECLARATIONS OF INTEREST**

There were no declarations of interest declared.

280 **MINUTES**

The minutes of the meeting held on 25 February 2015 (Minutes 249 to 262) were approved as a true record.

Proposed by: Councillor Dwyer-King **Seconded by:** Councillor Shonk

RESOLVED

281 **EVENTS FUND - APPLICATIONS**

The committee considered the following applications;

EF17 2015-16 PCS Awareness Trust – Street Party

Refused the application as the necessary documentation was not received to satisfy the committee in order to consider the application, as is the requirement from all applicants.

Proposed by: Councillor E.Green **Seconded by:** Councillor Shonk

RESOLVED

EF18 2015-16 Friends of Thanet Children's Centres – National Play Day 2015
Allocated **£2,500.00**
Proposed by: Councillor E.Green **Seconded by:** Councillor Dwyer-King
RESOLVED

EF19 2015-16 Addington Street Historical Fair – Addington Street Fair
Allocated **£750.00**
Proposed by: Councillor D.Green **Seconded by:** Councillor Dwyer-King
RESOLVED

As per to the previous minutes on the 25 February, Ramsgate Arts were required to present the programme of events to the committee. Three representatives were present to give a detailed update about the programme of events for the Ramsgate Arts Festival.

282 **RAMSGATE FUND – APPLICATIONS**

Applications submitted were only for recommendation to Full Council. It was agreed that an Extraordinary Council Meeting would be arranged by the Town Clerk for the 22 April 2015, after the Finance and General Purposes Committee Meeting. This meeting would conduct business only for the purpose of the Ramsgate Fund Applications.

Proposed by: Councillor D. Green **Seconded by:** Councillor Campbell
RESOLVED

The committee considered the following applications;

RF22 2015-16 Ramsgate Events Organisers – Ramsgate Rocks
Recommendation **£1,300.00** to be paid on receipt of the 10,000 copies of Ramsgate Rocks with the caveat that any monies returned by the original printer to be returned to the Ramsgate Town Council Ramsgate Fund.
Proposed by: Councillor Campbell **Seconded by:** Councillor Shonk
RESOLVED

RF23 2015-16 Ramsgate Town Team – CCTV Surveillance
Recommendation **£1,268.00** with caveats that the Town Team to liaise with the Ramsgate Society with reference to monitoring the CCTV and who will pass any footage on to the Police and that further and better information to be received by Council at the Extraordinary Meeting to be held following the Finance and General Purposes Committee meeting on Wednesday 22 April 2015, on how the process will work .
Proposed by: Councillor Shonk **Seconded by:** Councillor D. Green
RESOLVED

Councillor D. Green will be supporting the project with a donation of £300.00 from his Ward Community Grant fund.

283 **RAMSGATE TOWN TEAM**

The committee received a report from the Town Team, detailing the various projects and achievements.

It was stated that Councillor Campbell is a representative on behalf of Ramsgate Town Council and the Town Clerk is secretary.

The Town Team is to purchase a street cleaning machine, a report of costs and maintenance will be written by the Town Clerk and brought to the future council meeting, it will be in the interest of the future council to decide.

284 **ACTIVE RAMSGATE**

The Technical Officer informed the committee that the final report for Active Ramsgate is to be finalised and will be sent out to members once it has been received by Ramsgate Town Council.

Councillor Campbell added that Active Ramsgate have been informed to include events such as canoe trail days and walking routes in with the Yacht week.

285 **REVIEW OPERATION OF THE VISITOR INFORMATION CENTRE**

The Technical Officer updated the committee with a report on the Visitor Information Centre; this includes the Information Centre Screen and an update on the visitor statistics comparing to the previous years, showing an upward trend on the visitors for 2015.

Ramsgate Town Council have received the defibrillator fitting for the machine to be placed on the wall in the Visitor Information Centre, the Technical Officer advised the committee that it would be placed in an ideal location, that all businesses in the building will know of its location and appropriate signage will be displayed within the Visitor Information Centre.

286 **RAMSGATE TOWN WEBSITE UPDATE**

The committee noted the report from the Technical Officer. The report detailed the statistics of the website and businesses that have been uploaded and the promotion of new publications on the website.

287 **TOWN PROMOTER REPORT**

The committee received and noted the Town Promoter report. The Town Promoter presented and suggested that the edited Ramsgate Rocks map is to be used in the Visitor Information Centre, replacing the existing Thanet District Council Map.

It was agreed to adopt the Ramsgate Rocks map with the condition that confirmation and an agreement was made with the Copyright Owners, Arka Cartographics Ltd.

Proposed by: Councillor Campbell

Seconded by: Councillor Shonk

RESOLVED

It was agreed that the Town Promoter would continue the development with Mike Child on the business/traders map, development of 5,000 maps was suggested, the map should be created in conjunction with the Ramsgate Town Team.

Proposed by: Councillor E.Green

Seconded by: Councillor Campbell

RESOLVED

288 **COMMUNITY AD MAGAZINE**

The committee received an update from the Technical Officer on the community ad magazine.

The Technical Officer informed the committee that 21 articles of content have been received and have been sent out to the Editorial Working Group for proof reading with a deadline of the 22 April 2015.

289 **DESTINATION MANAGEMENT PLAN**

The committee received a verbal update from the Town Promoter on the Destination Management Plan.

The wayfaring project is still requesting for more people, the Town Promoter suggested creating an article for the Community Ad Magazine to get people involved with the project.

It was discussed that to get day visitors into the town from the station, it would need better wayfaring. It was suggested that an outline route is to be created and decided so that the project can bid for money from the Destination Management Funding.

It was advised to include the Neighbourhood Plan Group with the wayfaring project as both the Neighbourhood Plan and Wayfaring project can work in partnership together to create the same outcomes, this would require extracurricular but would push the group to make progress.

290 **WORKING GROUP NOTES**

The Working Group notes were presented to the committee by the Technical Officer.

It was agreed that a spend of up to £6 per week would be spent on flowers for the Visitor Information Centre during the summer season.

Proposed by: Councillor Campbell

Seconded by: Councillor Dwyer-King

RESOLVED

The committee noted the Working Group Notes.

The Chairman closed the meeting at 8.40pm

Chairman