



RAMSGATE TOWN COUNCIL

Minutes of the Town Promotion Committee

Venue: The Council Chamber, The Custom House, Harbour Parade, Ramsgate

Date: Wednesday 6th November 2024 at 7pm

Present: Councillors; Crittenden (Chair), Huxley, Moore and Nixey.

Also in attendance;
Councillor Shonk as an observer
Mr D Williams (Marketing and Communications Officer - Minutes)
Mrs R Smith (Town Centre and Tourism Manager)
Mr S Davis (Active Ramsgate Project Manager)

254/24 **APOLOGIES**

Apologies were received and accepted from Councillor Albon, Ara and Ovenden (personal commitment).

255/24 **DECLARATIONS OF INTEREST**

There were no declarations of interest.

256/24 **MINUTES**

The minutes of the ordinary meeting of the Town Promotion Committee held on 10th September 2024 (minutes 188/24 to 196/24) were received and considered.

RESOLUTION: The Minutes were approved as a true and accurate record of the meeting.

257/24 **TOWN PROMOTION UPDATE**

The Committee received a report written by Mrs R Smith on promotion of the town. With additional verbal updates regarding:

- The installation of the artwork at Ramsgate Station.
- The decals at the bus stops outside Ramsgate Station.
- The repairs to a Raven fingerpost (accidental damage) in the High Street.
- The installation of the bench ends in the town centre.
- The Abbot's Hill artwork should be completed by the end of the year (outcome of meeting today).
- The Welcome banners will require a virement of the funding to be carried forward into 2025/2026. This will be part of a discussion between the Chair, Mrs R Smith and Mr D Williams next month to consider what virements may be needed before the end of this financial year.

- The Harbour Arches project is due to be installed by the end of the month, possibly before the Christmas Light Switch On. The Obelisk Project is going ahead, and we are awaiting an invoice to start work.
- The Bandstand lighting survey and pocket parks licences have been requested and have been ongoing for some time. Councillors requested that the Town Clerk and Chair of Council should write to Thanet District Council Estates Team to get these issues resolved.
- Mrs R Smith detailed the support for the Operation Dynamo event in 2025, a Roll-a-Ramp system for accessibility surrounding events and further installation for extra decorative lighting to be installed in the town centre along Queen Street. More details are to be brought back to a future Council meeting.

RESOLUTION:

- **The committee noted the report. It was noted that there had been a higher number than usual verbal updates to the report due to activities in the last week.**
- **The committee agreed for the Town Clerk and Chair of Council to write to Thanet District Council Estates Team copying in the Leader of Thanet District Council requesting progress on the Eastcliff Bandstand Lighting Survey.**
- **The committee agreed for the Town Clerk and Chair of Council to write to Thanet District Council Estates Team copying in the Leader of Thanet District Council requesting progress on the licences for works in Pocket Parks.**
- **The Committee agreed for the Operation Dynamo Event in 2025 to be the main funded event from the Council Events budget in 2025 (subject to approval of the proposed budget at Full Council in the New Year). Mrs R Smith will report back to Council with a proposed budget to cover the event activities.**
- **Mrs R Smith is to undertake further investigation of the Roll-a-Ramp system and report back to Council with costings and the benefit it will bring to the community/venues.**
- **Mrs R Smith is to report back to Council with further information on costs for the proposed extension of the existing decorative light installation in the Town Centre along Queen Street.**
- **Chair to meet with Mrs R Smith and Mr D Williams in December to review current budget and any virement requests to go to Full Council in the New Year.**

258/24

ACTIVE RAMSGATE UPDATE

The Committee received an update from Mr S Davis on the Active Ramsgate Project, detailing the updates to the digital estate and web pages, leaflet distribution and licencing issues that surround small operators in Ramsgate.

Mr S Davis stated that Thanet District Council have taken back the Beach Hut for community use, therefore Ramsgate Town Council will not be pursuing that idea going forward.

Active Ramsgate Week is scheduled to take place between 25th May – 1st June 2025.

Councillors suggested regular meetings with Thanet District Council Estates Team to ask progress and questions surrounding issues that may arise.

RESOLUTION: The committee noted the report.

259/24

WORKING GROUP MINUTES

The Committee received the previous minutes for the Working Group Meetings:

- Town Enhancement Working Group Meeting – 20 September 2024
- Active Ramsgate Working Group Meeting – 8 October 2024

RESOLUTION: The committee agreed to note the minutes.

260/24

DATE AND TIME OF NEXT MEETING

Wednesday 5th February 2025 at 7pm.

The chair closed the meeting at 7:55pm.