



RAMSGATE TOWN COUNCIL
Minutes of the Town Promotion Committee.

Venue: The Council Chamber, The Custom House, Harbour Parade, Ramsgate.

Date: 6 July 2016, 7pm

Present: Councillors; Campbell, J Fairbrass, L Fairbrass, Falcon, Martin (Chairman), Piper and Shonk.

D. Williams – Technical Officer

R. Smith – Ramsgate Town Team and Ramsgate Town Promoter

S. Law – Explore Kent Representative

One member of public was present.

060 **APOLOGIES FOR ABSENCE**

Apologies were received from:

Councillor Connor – Other Commitment

Councillor Kennedy – Other Commitment

Councillor Larkins – On Holiday

Councillor Stummer-Schmertzing – Out of the Area

Councillor Young – On Holiday

061 **DECLARATIONS OF INTEREST**

There were no declarations of interest declared.

062 **MINUTES**

The minutes of the meeting held on 31 May 2016 (minutes 020 to 031) were approved as a true record.

Proposed by: Councillor Campbell

Seconded by: Councillor L. Fairbrass

RESOLVED

063 **ACTIVE RAMSGATE**

- i) Steve Law gave an update on the project to the committee, giving a handover report detailing the handover of chair of the Active Ramsgate Steering Group to the Town Promoter, the continued marketing by Ugly Duckling Communications and the continued Investments and support for the project. Explore Kent thanked the committee for the help and support in maintaining the project.

Councillor Campbell thanked the Active Ramsgate team at Explore Kent for the work and commitment to the project.

It was discussed that Cheryl Mvula, a Project Manager contracted to the Active Ramsgate project, would be compiling a report to council to decide as to whether to take Cheryl on as a contractor to help engage businesses with the project.

The Walkers are Welcome scheme was discussed and Steve Law of Explore Kent advised that Kent County Council have created a 'We Love Walkers and Cycling' scheme and Ramsgate will be the first town to received accreditation.

The committee advised that the Town Clerk is to write a letter to Kent County Council's Explore Kent team thanking and promoting them for the work and commitment that has been put into the Active Ramsgate project.

- ii) The Town Clerks report on the sustainability of the project was detailed under the Town Clerks Report.

064 **RAMSGATE TOWN TEAM**

An update was given by Rebekah Smith on the activities of the Town Team.

Rebekah updated the committee on the 'riots' in Harbour Street, it was advised that Rebekah is to send all details and footage to Councillor L. Fairbrass who will then take the matters to Community Safety and the Licencing Departments at Thanet District Council.

Rebekah updated on the wayfinding of the town, the town team are prepared to contribute £12.5k towards the new signage and are keen to secure £25k from Destination Management Plan (DMP) but require the remaining £12.5k in order to apply for this. £50k is the estimate to make Ramsgate an easier town to navigate and it was requested that RTC agree to allocate this sum.

The Town Promotion Committee recommends to Full Council that £12.5K is allocated towards the £50K Wayfinding sign posting scheme.

Proposed by: Councillor Campbell

Seconded by: Councillor Piper

RESOLVED

065 **TOWN CLERKS REPORT**

The Town Clerks report was noted.

Councillor Piper stated that he has walked around the various gardens with the Town Clerk, taken pictures of the problem and sent them to Thanet District Council, they are still waiting for a response.

066 **RAMSGATE TOWN PROMOTER**

- i) The Town Promoter gave an update on activities since the last meeting.

The Town Promoter stated the new businesses that were opening in Harbour Street, such as Niddy Noodles, an article has been sent to the Gazette to show that Ramsgate business is thriving with new shops.

Councillor Piper updated the committee that he was having a meeting with Robin Chantrill-Smith about the parking problems in Harbour Street on Monday 11th July.

The Town Promoter updated the committee of the Destination Management Plan fund that is still available, £20k is allocated to ramsgate.

- ii) The Technical Officer gave an update on the two websites detailing an allocated budget for each. The committee allocated the following:

Visit Ramsgate Budget Allocation **£1,200**, Invest in Ramsgate Budget Allocation **£1,000**

Proposed by: Councillor Campbell

Seconded by: Councillor Shonk

RESOLVED

- iii) The Town Clerks report on the hanging baskets was detailed in the Town Clerks Report.

The following items were taken as confidential, it was deemed advisable by the Chairman during the meeting under the terms of the Public bodies (Admission to meetings) Act 1960.

067 **RAMSGATE TOWN PROMOTER REVIEW**

A 6 month review was conducted by the committee, reviewing the Town Promoter's Work, as agreed in the contract.

The Chairman closed the meeting at 8.15pm