



**RAMSGATE TOWN COUNCIL**  
**Minutes of the Town Promotion Committee.**

**Venue:** The Council Chamber, The Custom House, Harbour Parade, Ramsgate.

**Date:** 31 May 2016, 7pm

**Present:** Councillors; Campbell, Connor, J Fairbrass, L Fairbrass (arriving after meeting commenced due to another meeting), Falcon, Martin, Piper, Shonk and Young.

E Richford – Assistant Town Clerk

R Smith – Ramsgate Town Team and Ramsgate Town Promoter

Two members of public were present.

020 **ELECTION OF VICE-CHAIRMAN**

Councillor Falcon was duly elected as Vice-Chairman of the Town Promotion Committee.

**Proposed by:** Councillor Piper

**Seconded by:** Councillor Connor

**RESOLVED**

021 **APOLOGIES FOR ABSENCE**

Apologies were received from:

Councillor Larkins – work commitment.

Councillor Stummer-Schmertzling – meeting.

022 **DECLARATIONS OF INTEREST**

There were no declarations of interest declared.

023 **MINUTES**

The minutes of the meeting held on 2 March 2016 (minutes 230 to 239) were approved as a true record.

**Proposed by:** Councillor Campbell

**Seconded by:** Councillor Piper

**RESOLVED**

024 **ACTIVE RAMSGATE**

The committee received the report from Explore Kent on Active Ramsgate and it was noted that the Walkers are Welcome bid had been rejected. A letter of appeal should be ready for the Active Ramsgate meeting being held on Thursday 2 June. A refund of the two year registration amount of £200.00 would be sought.

It was noted that Explore Kent would give a full handover on Active Ramsgate at the next meeting of the committee to be held on 6 July 2016.

**Action for the Town Clerk;** a follow on report to be brought to the next meeting detailing a way to take Active Ramsgate forward after the end date in June with a view to a re-start in the Autumn.

025 **DESTINATION MANAGEMENT PLAN**

An update was given by Rebekah Smith on the Destination Management Plan.

The next quarterly consultative meeting will be held on 21 June. Rebekah has been asked to join the Telling Our Stories DMP group and they have requested that she submit a summary of Ramsgate's progress with Wayfinding and signage. Ideas in the pipeline are; a Heritage Day (which was considered a success in 2015) and consisted of a free day for attractions held in September; and a photographic competition. More information will be brought to the next meeting. It was noted that there was a possibility of funding via Discover England with a 'pot' of £40million to be shared over three years. Rebekah proposed to bring further information to the meeting of Active Ramsgate of 2 June.

026 **RAMSGATE TOWN TEAM**

An update was given by Rebekah Smith on the activities of the Town Team.

The following were noted;

**Coastal Community Team:** A next meeting was held on 26 May with KCC as stakeholders to discuss funding bids and proposals. The RTC representatives are Cllrs L Fairbrass and Stummer-Schmertzing. A further meeting will be held on Thursday 2 June.

**Wayfinding:** The town team are prepared to contribute £12.5k towards the new signage and are keen to secure £25k from Destination Management Plan (DMP) but require the remaining £12.5k in order to apply for this. £50k is the estimate to make Ramsgate an easier town to navigate and it was requested that RTC agree to allocate this sum.

The Town Promotion Committee recommends to the Finance and General Purposes Committee that £12.5K is allocated towards the £50K Wayfinding sign posting scheme.

**Proposed by:** Councillor Campbell

**Seconded by:** Councillor Piper

**RESOLVED**

**Harbour Street Focus Group** a new sub group has been formed to concentrate on addressing the needs and priorities of Harbour Street. The first meeting discussed concerns from traders and how to move forward with those. The next meeting will be on 1 June.

**Shelters Update** Since the RTC funded CCTV has been installed on the seafront shelters there has been a drop by 80% in smashed window; 6 panes compared to 30.

027 **RAMSGATE TOWN PROMOTER**

The Town Promoter, Rebekah Smith on activities since the last meeting.

In addition to the content of her report the following were noted;

**Sea Safety Day** unfortunately, the good weather kept people on the beach and also the tide meant that the bridge was up so access meant a long walk.

**Solar waste bins** Ramsgate has one bin on the seafront and another bin currently located in Birchington is due to be relocated in Ramsgate.

**Website Action for Dean Williams** report for the next meeting so the committee may make a judgement in relation to the website including budget allocation.

**Waste and Recycling Action for the Town Clerk**; a letter to be sent to Cllr Brimm and the Manager for Waste and Recycling, TDC, stating that the two waste and recycling

sites in Margate and Sandwich have barriers which stop access for certain vehicles but need to be made more accessible to the public.

**Proposed by:** Councillor Shonk

**Seconded by:** Councillor Campbell

**RESOLVED**

**Hanging Baskets Action for the Town Clerk**; a report to be brought back to the next meeting on 6 July, on where hanging baskets could be placed, permissions needed to site them, costs, and who will maintain and water them. This is with a view to commencing from 2017 season.

028 **WORKING GROUPS**

The committee were given an overview of the Editorial Working Group and Visitor Information Centre Working Group.

The Committee agreed the following members for a new the Editorial Working Group:

**Councillor Beverly Martin** (Town Promotion Chairman)

**Eileen Richford** (Assistant Town Clerk)

**Dean Williams** (Technical Officer)

**Rebekah Smith** (Town Promoter)

**Proposed by:** Councillor Piper

**Seconded by:** Councillor Campbell

**RESOLVED**

The Committee agreed the following members for the Visitor Information Centre Working Group:

**Councillor Beverly Martin** (Town Promotion Chairman)

**Councillor Janet Falcon** (Town Promotion Vice-Chairman)

**Richard Styles** (Town Clerk)

**Dean Williams** (Technical Officer)

**Ralph Houl** (VIC Volunteer Co-Ordinator)

**Rebekah Smith** (Town Promoter)

**Proposed by:** Councillor Campbell

**Seconded by:** Councillor Piper

**RESOLVED**

029 **VISITOR INFORMATION CENTRE UPDATE**

The committee received and noted the report from Dean Williams, Technical Officer.

A report to be brought to the next meeting of the Finance and General Purposes Committee in relation to the use of the cabinets located in the VIC and determination of the percentage paid to RTC for administering the sale of products within the cabinets.

**Proposed by:** Councillor Campbell **Seconded by:** Councillor Shonk

**RESOLVED**

030 **RAMSGATE TOWN WEBSITE & COMMUNITY AD UPDATE**

The committee received and noted the report from the Technical Officer on the Ramsgate Town Website and the Community Ad Magazine.

The committee relayed thanks to Dean for all the work he has been doing.

031 **TOWN CLERKS REPORT**

There was no report to consider.

The Chairman closed the meeting at 8.30pm