



**RAMSGATE TOWN COUNCIL**  
**Minutes of the Town Promotion Committee.**

**Venue:** The Council Chamber, The Custom House, Harbour Parade, Ramsgate.

**Date:** 29 November 2017, 7:01pm

**Present:** Councillors; Brown, Campbell, Falcon, Larkins (Chairman), Martin, L. Piper, S. Piper, Shonk and Young.

D. Williams – Technical Officer  
R. Smith – Ramsgate Town Promoter

One member of public was present.

124 **APOLOGIES FOR ABSENCE**

Apologies were received from:

Councillors Connor, J. Fairbrass, L. Fairbrass, Kennedy, Newman and Stummer-Schmertzing.

125 **DECLARATIONS OF INTEREST**

There were no declarations of interest declared.

126 **MINUTES**

The minutes of the meeting held on 6 September 2017 (minutes 079 to 089) were approved as a true record.

**Proposed by:** Councillor Campbell

**Seconded by:** Councillor Young

**RESOLVED**

127 **ACTIVE RAMSGATE**

The Town Promoter and Technical Officer gave an update on the Active Ramsgate Project.

Active Ramsgate won the GOLD Community Care award at the Kent Health and Beauty Awards 2017. This is now displayed in the Visitor Information Centre.

Active8 week was a success in September, allowing people to trial the eight activities.

Active Ramsgate are looking to redesign the logo, this is being quoted for by Tribal Voice Communications.

Several bloggers have come down into the area, which will help promote Ramsgate to the thousands of followers they have.

ITV have picked the Ramsgate to Margate walk as one of the 100 Favourite Walks in Britain, this programme will be aired in the Spring of 2018.

128 **VISITOR INFORMATION CENTRE**

The committee received and noted an update from the Technical Officer on the VIC Statistics and the sad loss of one of the volunteers.

A bouquet of flowers and a card to be sent to the wife of the volunteer from Ramsgate Town Council.

**Proposed by:** Councillor Campbell

**Seconded by:** Councillor Larkins

**RESOLVED**

129

**RAMSGATE TOWN TEAM**

The committee received and noted the report by R. Smith on the Ramsgate Town Team.

R. Smith detailed that some of the shopfronts in Harbour Street have been repainted, to improve the look of the area. The bollards have also been sanded down and repainted.

The Town Team have purchased 3ft trees and lighting for 25 trees, which were installed before the switch on event on the 26<sup>th</sup> November.

The monoliths for the train station will be installed by Spring 2018, positive feedback has been received for the planters at the station, more are expected to be planted in January 2018, as part of Phase 2.

R. Smith informed the committee that Mark Dewey used to upkeep the Waterfall for Thanet District Council for £50 a month, but was let go two years ago. R. Smith suggested that Ramsgate Town Council pay Mr Dewey to maintain the waterfall.

It was proposed that:

R. Smith to liaise with Mark Dewey to find out if he would be willing to continue the work at the waterfall and to find out the payment amount, this would need to be brought back to Full Council to make a decision.

**Proposed by:** Councillor Campbell

**Seconded by:** Councillor L. Piper

**RESOLVED**

R. Smith detailed the increase of members on the ROAD (Ramsgate One A Day) initiative on Facebook, they are now up to 350 members.

Councillor S. Piper has spoken to Councillor L. Fairbrass about the bins in front of the businesses, as they should be held in the back of the businesses not the shopfronts.

It was detailed that the Town Team are applying for charitable status; this will allow them to undertake larger projects and be eligible for a wider range of funding. If a decision is made or acceptable on the charitable status, then the Town Team is to contact the Technical Officer, who will inform the councillors.

130

**RAMSGATE TOWN WEBSITE & COMMUNITY AD UPDATE**

The committee received and noted a report by the Technical Officer on the statistics from the Ramsgate Town Website.

Councillor Campbell suggested that an article should be put in the Community Ad Magazine, detailing the Ramsgate Fund and what it can be used for and how to apply, this should then encourage small community groups to apply to the fund.

The committee were informed by the Technical Officer of an advert that could be put in the Ramsgate Film & TV Festival Programme, this was done in the previous year.

The committee agreed to pay for a full page advert in the programme for £90.

**Proposed by:** Councillor Campbell

**Seconded by:** Councillor Shonk

**RESOLVED**

Councillor Martin stated that she would like to remain in the Editorial Working Group to proofread the Community Ad Magazine.

131 **RAMSGATE TOWN PROMOTER**

The committee received and noted the report by the Town Promoter.

The Town Promoter reported on the statistics for the Visit Ramsgate website and social media.

The Town Promoter stated the various new businesses opening within the town and that the railings at the bottom of Harbour Street are being replaced by Kent County Council, which will make the area look better and be safer.

The Town Promoter has been approached by the Ramsgate Events Organisers (REO) to fund the 12 pages in the Ramsgate Rocks booklet, this would be the same amount as last year, up to £1,200.

The committee agreed to spend up to £1,200 for the 12 pages to be placed in the Ramsgate Rocks booklet.

**Proposed by:** Councillor Campbell

**Seconded by:** Councillor Falcon

**RESOLVED**

132 **TOWN CLERKS REPORT**

There was nothing to report.

**The following items were taken as confidential, it was deemed advisable by the Chairman during the meeting under the terms of the Public bodies (Admission to meetings) Act 1960.**

**Proposed by:** Councillor Larkins

**Seconded by:** Councillor Campbell

**RESOLVED**

133 **CONTRACT DECISIONS**

The committee received the contracts and proposals from the three contractors.

It was agreed to renew the contracts for all three contractors.

**Proposed by:** Councillor Campbell

**Seconded by:** Councillor Martin

**RESOLVED**

A record of appreciation was to be made to all three contractors for all the good work they do.

134 **TOWN PROMOTION BUDGET 2018/19**

The committee received the budget report for 2018/19.

The following resolution was agreed:

Active Ramsgate	£18,000
Active Ramsgate Activities	£ 5,500
Town Promoter	£25,000
Website	£ 2,000
<b>Total</b>	<b>£50,500</b>

The Town Promotion Committee be allocated the sum of £50,500 to fund its activities in 2018/19. This is taking into account the increase for all three contractors.

The committee noted that since the contracts start in January they would be formally agreeing the amounts for the contractors.

**Proposed by:** Councillor Campbell

**Seconded by:** Councillor Shonk

**RESOLVED TO RECOMMEND TO THE FINANCE AND GENERAL PURPOSES COMMITTEE**

The Chairman closed the meeting at 7:59pm