



RAMSGATE TOWN COUNCIL

Minutes of the Town Promotion Committee.

Venue: The Council Chamber, The Custom House, Harbour Parade, Ramsgate.

Date: 27 June 2013, 7pm

Present: Councillors; Campbell, D. Green (Chair), Moore, Doyle, Shonk, Everitt, Huxley and Ovenden.

R. Styles – Town Clerk
D. Williams – Office Apprentice
S. Humphries – Town Promoter

045 **APOLOGIES FOR ABSENCE**

Apologies were received from: Councillor Gibson, Dwyer and E. Green.

Councillor Campbell left 20 minutes into the meeting to attend to ward matters.

046 **DECLARATIONS OF INTEREST**

There were no declarations of interest declared.

047 **MINUTES**

The minutes of the meeting held on 10th June 2013 (Minutes 034 to 037) were approved as a true record.

Proposed by: Councillor Campbell. **Seconded by:** Councillor D. Green.

RESOLVED

048 **RETARGETING THE VISITOR INFORMATION CENTRE**

The Committee was informed by the Town Clerk of an informal Visitor Information Centre meeting between the Chairman, the Clerk, the VIC Volunteer coordinator and Town Promoter. The Town Clerk detailed a way forward for the VIC and how it can be re-structured and re-targeted to provide the public with local information.

Councillor Campbell Proposed: The VIC Sub Committee is to be continued, to discuss further matters of interest, which will be reported back to the committee.

Seconded by: Councillor Moore

The Chair of the VIC Sub Committee will remain as Councillor Moore
Councillor Huxley was duly elected as Vice Chairman of the VIC Sub Committee.

Proposed by: Councillor Campbell **Seconded by:** Councillor Moore

RESOLVED

049 **RAMSGATE TOWN WEBSITE UPDATE**

The Committee received a report from the Office Apprentice informing on various matters.

The Adwords account payment proposal of £1000 was agreed to aid the Online Marketing of the Town website.

Proposed by: Councillor D. Green **Seconded by:** Councillor Everitt

Councillor Everitt Proposed: A working group is to meet within the next month to discuss and review progress of the website.

Seconded by: Councillor D. Green

RESOLVED

050 **TOWN PROMOTER REPORT**

The Town Promoter presented ideas to the committee and her intentions to promote Ramsgate. The committee agreed the views expressed by the Town Promoter.

Proposed by: Councillor D. Green **Seconded by:** Councillor Huxley

RESOLVED

051 **THANET DESTINATION MANAGEMENT PLAN**

The Town Clerk showed the committee a report, to be used as a response to the plan. They decided to adopt the Clerks report with some slight amendments to be made with the chairman.

Proposed by: Councillor D. Green **Seconded by:** Councillor Everitt

052 **EAST KENT – A CITY IMAGINED**

The chairman removed this item, due to the area not receiving the bid.

The Chairman closed the meeting at 8.30pm.

Chairman