



## **RAMSGATE TOWN COUNCIL**

### **Minutes of the Town Promotion Committee.**

**Venue:** The Council Chamber, The Custom House, Harbour Parade, Ramsgate.

**Date:** 25 February 2015, 7pm

**Present:** Councillors; Campbell, Doyle, Dwyer-King, Everitt, Fenner, D.Green, Huxley, Poole and Shonk.

Councillors Fenner and Poole joined the meeting during Item 3.

D. Williams – Technical Officer  
E. Richford – Assistant Town Clerk  
S. Humphries – Town Promoter  
R. Hout – Visitor Information Centre Volunteer Co-ordinator

Three members of public were in attendance.

#### 249 **APOLOGIES FOR ABSENCE**

Apologies were received from:

Councillor Moore  
Councillor E.Green

#### 250 **DECLARATIONS OF INTEREST**

The following declarations of interest were declared:

Councillor Dwyer-King – Member of Friends of Ellington Park  
Councillor Huxley – Member of Friends of Ellington Park  
Councillor Campbell – Member of Friends of Ellington Park

#### 251 **MINUTES**

The minutes of the meeting held on 30 September 2014 (Minutes 123 to 127) were approved as a true record.

**Proposed by:** Councillor Shonk

**Seconded by:** Councillor Huxley

#### **RESOLVED**

The minutes of the meeting held on 1 December 2014 (Minutes 177 to 199) were approved as a true record.

**Proposed by:** Councillor D.Green

**Seconded by:** Councillor Dwyer-King

#### **RESOLVED**

252 **EVENTS FUND - APPLICATIONS**

The committee considered the following applications;

**EF1 2015-16 Ramsgate Bowls Club – Annual Bowls Club Tournament**

Allocated **£500.00**

**Proposed by:** Councillor D.Green

**Seconded by:** Councillor Huxley

**RESOLVED**

**EF2 2015-16 Global Regeneration – Lark in the Park**

Allocated £5,000.00

**Proposed by:** Councillor Dwyer-King

**Seconded by:** Councillor Shonk

**RESOLUTION FELL**

Allocated **£4,000.00**

**Proposed by:** Councillor Everitt

**Seconded by:** Councillor Campbell

**RESOLVED**

Councillor D.Green Abstained.

**EF3 2015-16 Ramsgate Seaside Shuffle Jazz – Seaside Shuffle Jazz Festival**

Allocated **£1,000.00** with proviso that the venues and bands need to be booked for the free events and details are to be brought back to the Town Promotion Committee, before funding can be released.

**Proposed by:** Councillor D.Green

**Seconded by:** Councillor Huxley

**RESOLVED**

**EF4 2015-16 Bygone Days Historical Group – Thanet at War**

Allocated **£3,000.00**

**Proposed by:** Councillor Everitt

**Seconded by:** Councillor Dwyer-King

**RESOLVED**

**EF5 2015-16 Ramsgate Town Carnival – Fair and Ramsgate Town Carnival**

Allocated **£2,000.00**

**Proposed by:** Councillor D.Green

**Seconded by:** Councillor Everitt

**RESOLVED**

**EF6 2015-16 APPLICATION WITHDRAWN**

**EF7 2015-16 Ramsgate Old Motor and Motorcycle Club (ROMMCC) – The Great Bucket and Spade Run**

Allocated £1,500.00

**Proposed by:** Councillor Dwyer-King

**Seconded by:** Councillor Shonk

**RESOLUTION FELL**

Allocated **£1,000.00**

**Proposed by:** Councillor Everitt

**Seconded by:** Councillor Campbell

**RESOLVED**

**EF8 2015-16 The Alfie Gough Trust – Teddy Bears Picnic**

Sarah Gough presented her application to the committee.

Allocated **£750.00**

**Proposed by:** Councillor Everitt

**Seconded by:** Councillor Fenner

**RESOLVED**

**EF9 2015-16 St Lawrence Bowls Club – All Kent Open Triples Championship**

Allocated **£700.00**

**Proposed by:** Councillor Campbell

**Seconded by:** Councillor Doyle

**RESOLVED**

**EF10 2015-16 Ramsgate Arts Festival – Summer Squall 2015**

Allocated **£15,000.00** with proviso that a detailed report include the programme of events is to be brought to the next Town Promotion Committee meeting.

**Proposed by:** Councillor D.Green

**Seconded by:** Councillor Fenner

**RESOLVED**

Councillor Poole Abstained.

**EF11 2015-16 Friends of Ramsgate Seafront – Ramsgate Front Festival 2015**

Reserved **£4,000.00** with the proviso that further details are brought back to the next Town Promotion Committee meeting.

**Proposed by:** Councillor Everitt

**Seconded by:** Councillor Huxley

**RESOLVED**

**EF12 2015-16 Friends of Ellington Park – Music Festival in Ellington Park**

Beverley Perkins presented her application to the committee.

Allocated **£3,000.00**

**Proposed by:** Councillor Everitt

**Seconded by:** Councillor Dwyer-King

**RESOLVED**

**EF13 2015-16 Friends of Ellington Park – Music on the Bandstand**

Beverley Perkins presented her application to the committee.

Allocated **£1,000.00**

**Proposed by:** Councillor Campbell

**Seconded by:** Councillor Dwyer-King

**RESOLVED**

**EF14 2015-16 Invicta Motorcycle Club (Ramsgate) – Revival of Motorcycle Sprint**

Allocated **£5,000.00**

**Proposed by:** Councillor Everitt

**Seconded by:** Councillor D.Green

**RESOLVED**

**EF15 2015-16 Miss Ramsgate Organisation – Miss Ramsgate Selection Dance and Carnival Dance**

Allocated **£2,500.00**

**Proposed by:** Councillor Campbell

**Seconded by:** Councillor Shonk

**RESOLVED**

Councillor Fenner Abstained

**EF16 2015-16 Royal Temple Yacht Club – Ramsgate Week**

Allocated **£1,500.00**

**Proposed by:** Councillor Campbell

**Seconded by:** Councillor Poole

**RESOLVED**

Councillor D.Green Abstained.

**253 RAMSGATE TOWN TEAM**

The committee received a report from the Town Team, detailing the various projects and achievements.

The Town Team are looking into purchasing a street cleaning machine, the cost of maintenance of the machine would be the responsibility of Ramsgate Town Council, a contract offer has been made to Thanet District Council to do one deep clean in Ramsgate a year. Councillors would be able to vote for their wards to be cleaned, however this decision is subject to the future council.

Councillor D.Green congratulates the success of the Town Team despite the difficult time, with the loss of their chairman.

**254 ACTIVE RAMSGATE**

The committee received a report from the Active Ramsgate Team, detailing the progress of the Active Ramsgate Project.

The Technical Officer informed the committee of the Active Ramsgate Meeting on the 2<sup>nd</sup> March. The final report will be available at the end of March, it was agreed that the Technical Officer would send out the report to members once it has been received by Ramsgate Town Council.

**255 REVIEW OPERATION OF THE VISITOR INFORMATION CENTRE**

The Technical Officer updated the committee with a report on the Visitor Information Centre; this includes the Information Centre Screen and an update on the visitor statistics for the previous years.

The Town Promoter is to liaise with the Technical Officer to include suitable attractions for the Information Screen.

**256 RAMSGATE TOWN WEBSITE UPDATE**

The committee noted the report from the Technical Officer. The report detailed the statistics of the website and the success of surpassing 500,000 visits.

**257 TOWN PROMOTER REPORT**

The committee received and noted the Town Promoter report. The Town Promoter informed the committee of a document that has been created containing 130 businesses. The committee advised the Town Promoter to liaise with the Technical Officer so that this compiled list of businesses can be uploaded onto the website.

The Town Promoter updated the committee about the business map that Mike Child was in the process of designing the map and it would be available within 2 weeks of the meeting. The Town Promoter would go around to the businesses and ask if they want to be included on the map. This would require a charge of £10 to advertise on the map.

258 **COMMUNITY AD MAGAZINE**

The committee received an update from the Technical Officer on the community ad magazine.

The Technical Officer informed the committee of the content deadline – 1<sup>st</sup> April 2015. The Technical Officer clarified that the last page to be include in the 7<sup>th</sup> Edition would be the Councillor Details page and the Mayor page, due to the elections.

259 **DESTINATION MANAGEMENT PLAN**

The committee received a verbal update from the Town Promoter on the Destination Management Plan.

The Town Promoter spoke about the marketing toolkit campaign that is being used to promote the community and spoke about the wayfaring project. Due to the loss of Pym Brewer who was heading the project, there has been a request for more people to join the wayfaring project.

The committee stated that the signage by the arches is not visible and needs to be improved, permission is to be granted for a sign to be placed detailing each arch business.

The committee agreed that members should raise signage issues at the next Ramsgate Matters Meeting, this being the signage for Ramsgate Railway Station, the Town, the Arches, Ramsgate Car Parks and also the funding required for the signage.

The Town Promoter updated the committee that Denis Smith is redesigning the Thanet District Council Tourism Map to include Ramsgate Attractions.

260 **WORKING GROUP NOTES**

The Working Group notes were presented to the committee by the Technical Officer. The committee noted the Working Group Notes.

261 **TOWN CLERK REPORT**

The committee received a report from the Town Clerk, detailing the disbandment of the East Cliff Resident Association.

The committee agreed to accept the money from East Cliff Resident Association and that a separate account is to be setup to accommodate this. It was agreed that a working group is to be created to discuss the allocation of money to different groups.

The working group should consist of all three East Cliff Ward Councillors (Councillor Everitt, D.Green and Huxley) and the Town Clerk.

**Proposed by:** Councillor Everitt

**Seconded by:** Councillor D.Green

A date for the working group is to be arranged by the Town Clerk.

262 **TOWN PROMOTER CONTRACT**

**The following item was taken as confidential as deemed advisable by the Chairman during the meeting under the terms of the Public bodies (Admission to meetings) Act 1960.**

The Committee discussed the Town Promoter Contract, stating that the Town Promoters contract expires at the end of April.

The committee agreed that the future council should decide the role of the Town Promoter, therefore a temporary extension of two months is to be made to the existing Town Promoter contract, with a new expiry date of the end of June.

**Proposed by:** Councillor Campbell

**Seconded by:** Councillor Everitt

The Chairman closed the meeting at 8.55pm

***Chairman***