



RAMSGATE TOWN COUNCIL
Minutes of the Town Promotion Committee

Venue: The Council Chamber, The Custom House, Harbour Parade, Ramsgate

Date: Wednesday 22 June 2022, 7pm

Present: Councillors; Albon, Austin, Crittenden (Chair), Green (arrived during Item 4), Hetherington, Makinson (arrived during Item 6ii), Nixey, Wing and Young.

Also in attendance; Mr D Williams (Digital Communications and Marketing Officer - Minutes), Mrs R Smith (Town Promoter and Visitor Information Centre Manager).

126/22 APOLOGIES FOR ABSENCE

Apologies were received and accepted from Councillor Ara (Work Commitment), Councillor Huxley (Personal Commitment) and Councillor Moore (Resident Meeting)

RESOLUTION: To approve the apologies received.

No apologies from Councillors Knight, L. Piper, S. Piper and Rusiecki.

127/22 DECLARATIONS OF INTEREST

No declarations of interest were received.

128/22 MINUTES

(i) The Minutes of the ordinary Town Promotion Committee meeting held on 1 March 2022 (minutes 040/22 to 044/22) were received and considered.

RESOLUTION: The Minutes were approved as accurate and signed.

(ii) The Minutes of the Extraordinary Town Promotion Committee meeting held on 13 June 2022 (minutes 114/22 to 117/22) were received and considered.

RESOLUTION: The Minutes were approved as accurate and signed.

129/22 WORKING GROUPS

Councillors considered the following documents:

(i) Draft Active Ramsgate Working Group Terms of Reference; the Chair, Vice Chair and Members need to also be confirmed.

(ii) Draft Editorial & Website Working Group Terms of Reference; the Chair, Vice Chair and Members need to also be confirmed.

(iii) Draft Visitor Information Centre Working Group Terms of Reference; the Chair, Vice Chair and Members need to also be confirmed.

RESOLUTION:

Councillor Green joined the meeting.

(i) **The draft Terms of Reference were approved with an amendment to be made to include a nominee for the Thanet Tourism Officer. Councillor Crittenden will chair the Active Ramsgate Working Group and the Vice Chair will be the Vice Chair of the Town Promotion Committee, once elected. The membership of the group will consist of the terms of reference and the Chair and Vice Chair of the Town Promotion Committee.**

- (ii) The draft Terms of Reference were approved. The Digital Communications and Marketing Officer will chair the Editorial and Website Working Group. The membership of the group will consist of the terms of reference and Councillors Austin, Crittenden, Green and Huxley. A Vice Chair was not identified.
- (iii) The draft Terms of Reference were approved. Councillor Crittenden will chair the Visitor Information Centre Working Group. The membership of the group will consist of the terms of reference and Councillors Hetherington and Young. A Vice Chair was not identified.

130/22 ACTIVE RAMSGATE

- (i) The committee received a copy of the previous minutes from the Active Ramsgate Meeting on 31 March 2022.
- (ii) The committee received a copy of the previous minutes from the Active Ramsgate Meeting on 1 June 2022.

RESOLUTION:

- (i) The committee were updated on the trial Triathlon event in 2023. Councillors requested that the trial should aim to be inclusive and open to people of all abilities. The minutes were noted by the Committee.
- (ii) Councillor Green raised concern over printing costs, which will need to be considered for next years budget and projects. The Town Promoter is to investigate the feasibility and costings that would be needed for clearing out the silt from the tidal pool, this would come back to committee to see if it can be sustained for future use. The minutes were noted by the Committee.

131/22 TOWN PROMOTER

Councillors considered the following documents:

- (i) Ramsgate Town Trails – a variety of 24 different trails within Ramsgate.
- (ii) Ramsgate Town Centre – eight suggestions for suggested improvements within the Town Centre.

RESOLUTION:

- (i) A project is to be undertaken by the Town Promoter to collate all the current trails, consider what new trails would be beneficial and how the trails should be marketed. Recommendations to be returned to the next committee meeting for consideration.
Councillor Makinson joined the meeting.
- (ii) Councillor Crittenden updated the committee that Thanet District Council are progressing with a High Street Market Operator, but no timescale was given.
The Town Clerk to write to Thanet District Council and ask that they provide Ramsgate Town Council, with a matter of urgency, the process and timeframe involved in getting the weekly High Street Market back.
The Chair of Council to invite Louisa Askew from the Thanet District Council Regeneration Team to a council meeting to update councillors on the specifics in relation to the High Street Bid and how the various bids fit together.
For the Council to have a discussion with the Town Clerk regarding a Chamber of Commerce for Ramsgate. Bringing together developers and business from all parts of the town, including Newington, Northwood and Addington Street, so it doesn't just focus on the town centre.
The Council requests a copy of the Heritage Action Zone work on shopfront designs and is to look at whether it is fit for purpose within

Ramsgate and how the council can feedback into the Thanet District Council document.

The hyperlocal market is to be taken to Council to vote on the required money to set up this project, as it is already adopted as council policy and the only remaining obstacle to decide on is its costings.

The Town Promoter to send the Empty Shops document to Councillors for information. The Town Promoter to inform Councillors of what information is needed, so areas outside of the Town Centre can be included. This information will be provided by the Councillors from their wards.

Specifics regarding costings are needed for the task force project and should be brought back to the next meeting.

The Chair of Council is to write to Louisa Askew and suggest linking the gardening groups along the chimes from East to West and to give us a timescale as to when this would happen. Ramsgate Town Council would like to offer support and partnership with this project.

132/22 TOWN BEAUTIFICATION BUDGET

Councillors considered the beautification budget document detailing the four suggested projects that could be undertaken by the Council.

Councillor Young left the meeting before the vote.

RESOLUTION: The committee agreed to focus on the following projects: Lighting for the Harbour Arches and around the town; bunting and banners to be installed to create uniformity across Ramsgate.

The committee requests that the Finance and General Purposes Committee vire money from the reserves to a special budget to help undertake the lighting for the Harbour Arches and around the town, as per the suggestion.

The Town Promoter to pursue the banners project with the Town Clerk, to create variations of local identity across Ramsgate.

It was highlighted that the idea of improving the journey from Ramsgate Train Station to the Town should be looked into. This will be brought back to a future meeting as a working progress.

The benches stored at Radford House are to be used within Ramsgate, and should be designed in Ramsgate's colours, creating a sense of ownership by Ramsgate Town Council. The Town Promoter to work with the Town Clerk and the Technicians to ensure the locations and colours are appropriate.

133/22 DATE AND TIME OF NEXT MEETING

Wednesday 12th October 2022 at 7pm.

The Chair closed the meeting at 8:50pm.