



RAMSGATE TOWN COUNCIL

Minutes of the Town Promotion Committee

Venue: The Council Chamber, The Custom House, Harbour Parade, Ramsgate

Date: Wednesday 21st June 2023 at 7pm

Present: Councillors; Crittenden (Chair), Albon, Ara, Austin, Dark, Green, Hudson, Huxley, Makinson, Moore, Ovenden and Young.

Also in attendance;
Mr D Williams (Marketing and Communications Officer - Minutes)
Mrs R Smith (Town Centre and Tourism Manager)
Mr S Davis (Active Ramsgate Project Manager)
Two members of public.

097/23 APOLOGIES

Apologies were received and accepted from Councillors Driver, Hetherington, Nixey and Wing (Personal Commitment).

RESOLUTION: To approve the apologies received.

098/23 DECLARATIONS OF INTEREST

Councillors Austin and Makinson declared an interest as members of the Ramsgate Town Team, in respect of item 101/23 (vi).

099/23 ACTIVE RAMSGATE

The committee received an introduction from the newly appointed Active Ramsgate Project Manager, Mr S Davis. Mr S Davis stated how successful the project has been and how he is looking forward to consolidating ten years of work to progress the Active Ramsgate initiative. The committee welcomed Mr S Davis into his new role.

100/23 WORKING GROUPS

The Committee received a report on the working groups needed for the forthcoming year. They received the Terms of Reference for the following groups:

- (i) Active Ramsgate Working Group
- (ii) Open Public Spaces Strategy Group

RESOLUTION: The committee agreed the following:

- (i) **To approve the Terms of Reference for the Active Ramsgate Working Group. Councillor Crittenden will be chair, Councillor Huxley will be vice-chair. Agendas will be sent to all members, but as this is a small informal group the Chair asked if members wishing to attend inform the Chair in advance.**

- (ii) **To approve the Terms of Reference for the Open Public Spaces Strategy Group with the amendment that Councillor Albon is invited. Councillor Crittenden will be chair, Councillor Huxley will be vice-chair.**

Councillor Crittenden showed recognition and thanked Chris Barton for his all his work in creating the pocket parks and everything he contributed to the Open Public Spaces Strategy Group.

101/23 TOWN PROMOTION UPDATE

The Committee received an update from Mrs R Smith on promotion of the town, considering the following proposals:

- (i) Lighting for the Harbour Arches
- (ii) Dedicated Hanging Poles
- (iii) East Cliff Bandstand Lights Assessment
- (iv) Installation of display boards in Harbour Parade and Charlotte Court
- (v) Lighting Up the Obelisk
- (vi) Wayfinding and Street Art Project

RESOLUTION: The committee agreed the following:

- (i) **To note the report and await further updates on the light for the Harbour Arches.**
- (ii) **To note the report and await further updates on the dedicated hanging poles for Harbour Street.**
- (iii) **To note the report for the East Cliff Bandstand lights assessment.**
- (iv) **The Town Centre and Tourism Manager to go ahead with the Harbour Parade noticeboard at a cost of £1,375.00 (The Ramsgate Society have contributed £500.00 towards the original cost), to be taken from the VIC Budget.**

The Town Centre and Tourism Manager and the Communications and Marketing Officer to look into a rolling electronic sign outside of The Custom House, this to be brought back if it is feasible.

RESOLUTION FELL for a single sided aluminium noticeboard in Charlotte Court.

After discussion the Committee RESOLVED for the Town Centre and Tourism Manager to proceed with a double-sided aluminium noticeboard for Charlotte Court at the cost of £2,599.00, to be taken from the Charlotte Court Budget. This is dependant on location of the sign, if the location is not suitable for a double-sided noticeboard, then to revert to the single sided option.

One member of public left.

- (v) **After discussion the Committee RESOLVED for the Town Centre and Tourism Manager to come back to the committee with a firm proposal for the lighting up of the Obelisk.**
- (vi) **After discussion the Committee RESOLVED for the Town Centre and Tourism Manager to proceed with the Wayfinding and Street Art project at the cost of £12,271.00, to be taken from the Beautification Budget. This is to be the sole project for 2023/24, if the budget has a shortfall, a bid to Finance and General Purposes Committee can be made to vire money towards the project.**

The committee thanked the Town Centre and Tourism Manager for her hardwork in putting this proposal together.

102/23 DATE AND TIME OF NEXT MEETING

Wednesday 11th October 2023 at 7pm. The chair informed the committee that the date of the next meeting may change due to absence from the Chair and Vice-Chair of the committee, the date to be confirmed nearer the time.

The chair closed the meeting at 8:10pm.