



## **RAMSGATE TOWN COUNCIL**

### **Minutes of the Town Promotion Committee.**

**Venue:** The Council Chamber, The Custom House, Harbour Parade, Ramsgate.

**Date:** 2 September 2015, 7pm

**Present:** Councillors; Campbell, J. Fairbrass, L. Fairbrass, Leys, Munday, Shonk, Stummer-Schmertzing and Young.

Councillor Stummer-Schmertzing joined the meeting during Item 6.

D. Williams – Technical Officer  
R. Styles – Town Clerk  
S. Humphries – Town Promoter

089 **APOLOGIES FOR ABSENCE**

Apologies were received from:

Councillor Collins – Thanet District Council Governance & Audit Meeting  
Councillor Connor – Thanet District Council Governance & Audit Meeting  
Councillor Fenner – Thanet District Council Governance & Audit Meeting  
Councillor Martin – Other Commitment  
Councillor Piper – Thanet District Council Civic Duty  
Councillor Smith – Thanet District Council Governance & Audit Meeting

090 **DECLARATIONS OF INTEREST**

There were no declarations of interest declared.

091 **MINUTES**

The minutes of the meeting held on 21 July 2015 (minutes 048 to 051) were approved as a true record.

**Proposed by:** Councillor Leys

**Seconded by:** Councillor Shonk

**RESOLVED**

092 **ACTIVE RAMSGATE**

The committee received the report on the Active Ramsgate Project.

The Active Ramsgate team are to attend and present at the next Town Promotion Committee Meeting, detailing exactly what Active Ramsgate have done with the project and what they intend to do in the future.

**Proposed by:** Councillor Munday

**Seconded by:** Councillor L. Fairbrass

**RESOLVED**

093 **RAMSGATE TOWN TEAM**

The committee received the report from the Town Team, detailing the cleaning machine, supporting art installation and harbour street.

Any future installations in the town should be presented to the council to decide on or at least have the full knowledge and understanding of its presence.

**Proposed by:** Councillor Munday

**Seconded by:** Councillor J. Fairbrass

**RESOLVED**

The Town Clerk gave advice over the ownership of the buildings and that we can merely comment on an installation if we do not have the given ownership.

The Town Clerk told the committee of the problem with squatters in the derelict building (Celandine Hall), a suggestion was presented that rather than remove the people from the building, the town team could contact a local charity, Torchlight, to help and support them. It was mentioned that the Town Team were placing a Coastal Communities Fund Application to help revive the building.

094 **TOWN PROMOTER REPORT**

The Town Promoter should be given 10 minutes to present rather than the original allocated 30 minutes.

**Proposed by:** Councillor Munday

**Seconded by:** Councillor L. Fairbrass

**RESOLVED**

The Town Promoter gave an update to the committee, the report detailed a handover document for the last two years of the position.

The Town Promoter gave an update on the business database, VIC Screen presentation, the seagull image, the postcard and town map.

Councillor Munday raised concerns over copyright for the map, the Town Promoter advised the committee that a negotiation will have to be made with Mike Child.

Councillor Campbell thanked the Town Promoter for the service for the last two years and the effort and hard work that has been put into the role.

095 **DESTINATION MANAGEMENT PLAN**

The Town Promoter gave an update on the Telling Our Stories Group and the Wayfaring Project Group; the group have scoped out the area of the Town Centre and the Harbour Area, they have been discussing what is existing and what needs to be in the town. The next Wayfaring Project Group meeting is on 10<sup>th</sup> September 2015 at 3pm.

The Station signage was discussed, it was suggested that boards could be put on the new bus shelters to lead people into the town. Councillor Campbell suggested a card could be put in the station informing the public of where to go.

Councillor Munday suggested that footprints were put on the floor to show the people coming out of the station, on how to get to the town. The Town Clerk stated that the relevant authority would be Kent County Council's Highway Department to approach for consent. Councillor Shonk will pass on a letter to Kent County Council regarding the matter, to find out if it is feasible.

Councillor Leys will raise the idea for signage at the next Joint Transportation Board Meeting. It was also suggested that a guide of how to get to the town is to be put on the website for visitors.

096 **VISITOR INFORMATION CENTRE UPDATE**

The Technical Officer updated the committee with a report on the Visitor Information Centre, detailing the recent statistics for the July and August months. The Technical Officer informed the committee of the future VIC Working Group on Tuesday 8<sup>th</sup> September 2015 at 2pm.

097 **RAMSGATE TOWN WEBSITE & COMMUNITY AD UPDATE**

The committee noted the report from the Technical Officer on the Ramsgate Town Website and the Community Ad Magazine.

Councillor Campbell suggested that the Front Cover design was to be changed from City to Town.

Councillor Shonk thanked the Technical Officer for his continued work on the Ramsgate Town Website and Community Ad Magazine.

098 **TOWN CLERKS REPORT**

The Town Clerk gave an update on the council vehicle and the problems that have occurred. The Town Clerk gave options to the committee to buy a new vehicle (Auction, New, 2<sup>nd</sup> Hand, Lease Hire), from which he would then find quotes and prices and return them to the next Finance and General Purposes Committee Meeting.

The lease hire option was to be looked into and the relevant quotes and prices should be brought back to the next Finance and General Purposes Committee Meeting, this including all costs for the vehicle including the Heavy Duty Springs, etc.

**Proposed by:** Councillor Munday

**Seconded by:** Councillor J. Fairbrass

The Chairman closed the meeting at 8.05pm

***Chairman***