



## **RAMSGATE TOWN COUNCIL**

### **Minutes of the Town Promotion Committee**

**Venue:** The Council Chamber, The Custom House, Harbour Parade, Ramsgate

**Date:** Tuesday 10<sup>th</sup> September 2024 at 7pm

**Present:** Councillors; Ara, Crittenden (Chair), Huxley and Ovenden.

Also in attendance;  
Councillor Green as an observer  
Councillor Shonk as an observer  
Mr D Williams (Marketing and Communications Officer - Minutes)  
Mrs R Smith (Town Centre and Tourism Manager)  
Mr S Davis (Active Ramsgate Project Manager)  
Mrs J Edwards (Senior Tourism Officer, Thanet District Council)

One Member of public was present.

#### **188/24 APOLOGIES**

Apologies were received and accepted from Councillor Albon (personal commitment).

#### **189/24 DECLARATIONS OF INTEREST**

There were no declarations of interest.

#### **190/24 MINUTES**

The minutes of the ordinary meeting of the Town Promotion Committee held on 5<sup>th</sup> June 2024 (minutes 129/24 to 137/24) were received and considered.

**RESOLUTION: The Minutes were approved as a true and accurate record of the meeting.**

#### **191/24 WORKING WITH THANET DISTRICT COUNCIL**

The Committee received a presentation from Mrs J Edwards on the collaborative work between Ramsgate Town Council and Thanet District Council on creative experiences, workshops and art trails, detailing the new project for the year ahead.

**RESOLUTION: The committee received and noted the presentation.**

*Mrs J Edwards left the meeting.*

#### **192/24 ACTIVE RAMSGATE UPDATE**

The Committee received an update from Mr S Davis on the Active Ramsgate Project, detailing the success of Active Ramsgate Week. Mr S Davis detailed the leaflet has been completed of the core offering and is now available in the VIC.

Mr S Davis detailed that a resident is challenging a decision that is preventing Kitesurfing from the Pegwell Bay area. This was just for information only, as a report has been submitted from the individual to Thanet District Council. Mr S Davis would share the report with councillors.

**RESOLUTION: The committee noted the update.**

### **193/24 TOWN PROMOTION UPDATE**

The Committee received a report written by Mrs R Smith on promotion of the town. This included an update regarding the Ramsgate Events Calendar which has been published for September. It is intended to create a new leaflet every month going forward.

Mrs R Smith detailed the possibility of a Ramsgate Lumiere event for December 2025. More details are to be brought back to a future meeting.

#### **RESOLUTION:**

- **The committee noted the report.**

*Councillor Ara left the meeting.*

### **194/24 WORKING GROUP MINUTES**

The Committee received the previous minutes for the Active Ramsgate Working Group:

- Active Ramsgate Working Group Meeting – 19 June 2024
- Active Ramsgate Working Group Meeting – 6 August 2024

**RESOLUTION: The committee agreed to note the minutes.**

### **195/24 TOWN PROMOTION BUDGET 2025/26**

The Committee received a report and presentation from the Chair on the recommended Town Promotion budget for 2025/26.

**RESOLUTION: The committee agreed to move the following budget headings to the main Administration budget, these being Community Ad Magazine, RTC Marketing, Website RTC.**

**The budget recommendations for 2025/26, as detailed above and below, were agreed as the Town Promotion Committees recommendations to the Finance and General Purposes Committee on 2<sup>nd</sup> October 2024 and for ratification by Council in February 2025:**

<b>Active Ramsgate</b>	<b>£ 24,400.00</b>
<b>Christmas/Summer Lights</b>	<b>£ 8,000.00</b>
<b>New Year Event (TBD)</b>	<b>£ 10,000.00</b>
<b>Ramsgate Day</b>	<b>£ 5,000.00</b>
<b>New &amp; Council Events</b>	<b>£ 26,080.00</b>
<b>Ramsgate Carnival</b>	<b>£ 6,000.00</b>
<b>Miss Ramsgate</b>	<b>£ 3,500.00</b>
<b>Events Fund (Community Grants)</b>	<b>£ 65,000.00</b>
<b>Beautification</b>	<b>£ 12,800.00</b>
<b>Maintenance</b>	<b>£ 14,300.00</b>
<b>Visit Ramsgate Website</b>	<b>£ 2,200.00</b>
<b>Visit Ramsgate Marketing</b>	<b>£ 2,000.00</b>
<b>VIC</b>	<b>£ 4,000.00</b>
<b>Work with TDC</b>	<b>£ 3,000.00</b>
<b><u>Town Promotion Expenses</u></b>	<b><u>£ 3,750.00</u></b>
<b>Total</b>	<b>£190,030.00</b>

### **196/24 DATE AND TIME OF NEXT MEETING**

Wednesday 6<sup>th</sup> November 2024 at 7pm.

The chair closed the meeting at 9:30pm.