



RAMSGATE TOWN COUNCIL

Minutes of the Town Promotion Committee

Venue: The Council Chamber, The Custom House, Harbour Parade, Ramsgate

Date: Wednesday 10th April 2024 at 7pm

Present: Councillors; Albon, Crittenden (Chair), Huxley (Vice-Chair), Moore, Nixey and Ovenden.

Also in attendance;
Councillor Austin as an observer
Mr D Williams (Marketing and Communications Officer - Minutes)
Mrs R Smith (Town Centre and Tourism Manager)
Mr S Davis (Active Ramsgate Project Manager)

073/24 APOLOGIES

No apologies were received.

074/24 DECLARATIONS OF INTEREST

There were no declarations of interest.

075/24 MINUTES

The minutes of the ordinary meeting of the Town Promotion Committee held on 24th January 2024 (minutes 006/24 to 013/24) were received and considered.

The minutes of the Extraordinary meeting of the Town Promotion Committee held on 12th March 2024 (minutes 052/24 to 055/24) were received and considered.

RESOLUTION: The Minutes were approved as a true and accurate record of the meeting.

076/24 TOWN PROMOTION UPDATE

The Committee received reports written by Mrs R Smith on promotion of the town. This included an update regarding the raven installation from Ramsgate station to the harbour. Mrs R Smith shared the new Raven's Route map which is currently with the printers, and the 2024 what's on guide. 120 businesses have supplied listings so far and a print run will be soon and another, with further updates, is anticipated for the end of August.

Councillor Albon thanked Mrs R Smith for her work on the raven route.

RESOLUTION: The committee noted the report.

077/24 ACCESS RAMSGATE

The Committee considered the proposal from Councillor Austin to fund the access Friendly Sticker Campaign designed to highlight businesses that are accessible to residents and visitors.

RESOLUTION: The committee agreed for the use of the Ramsgate Coat of Arms and to fund and assist with distribution of the stickers of the initial cost of

£200.00 from the New Project Budget, with a suggested amendment to the sticker to read, 'Supported by Ramsgate Town Council'.

078/24 ACTIVE RAMSGATE UPDATE

(i) The Committee received the previous minutes for the Active Ramsgate Working Group:

- Active Ramsgate Working Group Meeting – 13 November 2023

RESOLUTION: The committee agreed to note the minutes.

(ii) The Committee received an update from Mr S Davis on the Active Ramsgate Project, detailing the progress of the Market Research, Promotional Materials, Active Ramsgate Week and the Beach Hut Proposal.

It was noted that information on the project will continue to be sent to all councillors.

The authorisation of the distribution costs to be requested at the next Full Council meeting.

Councillor Albon thanked Mr S Davis for his report on the Beach Hut Proposal stating that he is looking forward to seeing a working beach hut for residents and visitors.

RESOLUTION: The committee noted the report and agreed to approve the Beach Hut Proposal.

079/24 CONFIDENTIAL MATTERS

(i) **EXCLUSION OF THE PUBLIC AND PRESS**

It was recommended that under the Public Bodies (Admission to Meetings) Act 1960 (as extended by s.100 of the Local Government Act 1972), the public and accredited representatives of newspapers be excluded from the meeting for the following items of business on the grounds that they involve commercially sensitive information as defined in Part 1 of Schedule 12A of the Local Government Act 1972 by virtue of the paragraph specified against the item.

RESOLUTION: To exclude the press and public for the following items of business.

(ii) **ACTIVE RAMSGATE – CONFIDENTIAL UPDATE**

The Committee received a report with regards to recently received confidential information that had impacted on and delayed the printing of the Active Ramsgate core leaflet, but which could not be shared as part of the motion that went to Full Council on 27th March 2024.

RESOLUTION: The committee noted the report.

080/24 DATE AND TIME OF NEXT MEETING

To be decided by Annual Town Council in May.

The chair closed the meeting at 7:45pm.