



RAMSGATE TOWN COUNCIL

Minutes of the Town Promotion Committee.

Venue: The Council Chamber, The Custom House, Harbour Parade, Ramsgate.

Date: 1 July 2015, 7pm

Present: Councillors; Campbell, Collins, Connor, Martin, Munday, Piper, Shonk and Smith.

Councillor Connor joined the meeting during Item 7.

D. Williams – Technical Officer
R. Styles – Town Clerk
S. Humphries – Town Promoter
R. Hault – VIC Co-Ordinator
R. Smith – Ramsgate Town Team

025 **ELECTION OF VICE-CHAIRMAN**

Councillor Campbell was duly elected as Vice Chairman of the Town Promotion Committee.

Proposed by: Councillor Collins

Seconded by: Councillor Shonk

RESOLVED

026 **APOLOGIES FOR ABSENCE**

Apologies were received from:

Councillor J. Fairbrass – Thanet District Council Transport Policy Meeting

Councillor L. Fairbrass – Other Engagements

Councillor Fenner – Thanet District Council Transport Policy Meeting

Councillor Larkins – Prior Engagements

Councillor Leys – Thanet District Council Transport Policy Meeting

Councillor Stummer-Schmertzling – Other Engagements

Councillor Young – Unwell

027 **DECLARATIONS OF INTEREST**

There were no declarations of interest declared.

028 **MINUTES**

The minutes of the meeting held on 8 April 2015 (minutes 278 to 290) were approved as a true record.

Proposed by: Councillor Campbell

Seconded by: Councillor Shonk

RESOLVED

029 **ACTIVE RAMSGATE**

The committee received and noted the Active Ramsgate reports for Phase 2 and Phase 3.

Councillor Campbell raised concern over the figures for Phase 2, regarding the Guardian Newspaper.

030 **RAMSGATE TOWN TEAM**

The committee received the report from the Town Team, this detailed some of the first projects and a summary of how they were formed. Various other projects were detailed as well as the success of the Business Facebook Group.

The Town Team updated the committee that the Deep Clean machine that was purchased is days away from being implemented and used.

The Town Team advised the committee that the shelters project has been sourced with local funding and have secured CCTV on the Eastcliff.

Mike Samson has been working with the Town Team and 6 local schools to create a mural depicting the Little Ships rescue which is held with the Defence of the Nation Museum.

New Events were detailed including the Ramsgate Seaside Fair and a Pie Factory Music project involving young and older residents. The Town Team 5.41 campaign will be relaunched during the summer of 2015.

Harbour Street is one of the areas that the Town Team is focusing on to help promote and lift up.

Councillor Munday updated the committee with confirmation that bollarding by KCC is now allowed on Harbour Street, Councillor Munday suggested that the Town Team could sponsor the bollarding.

Councillor Collins will put in touch local Artists for the Town Team to contact, to help assist art projects. Councillor Martin added that the footfall is the problem for Harbour Street and needs to be considered by the Town Team.

Councillors would speak to licencing regarding the noise and activity at night. The committee suggested ideas to the Town Team that pop-up shops could be setup and it could include Artisans and involve the East Kent College to give Harbour Street a new lease of life.

031 **TOWN PROMOTER REPORT**

The Town Promoter gave an update to the committee, with a slide presentation, the report was given to the committee regarding the meetings attended and the current projects that are underway.

The Town Promoter detailed how the events and Active Ramsgate are a good link for tourism and how the Ramsgate Events Organisers act as a toolkit for communicating among one another. The Town Promoter detailed the success of the business breakfast meetings with the businesses.

Current projects were presented to the committee such as; the Christmas Lights Competition, the Seaside Fair event and the Ramsgate Map. A first draft has been produced for the map and was presented to the committee; the cost for advertising on the map is £20.

032 **DESTINATION MANAGEMENT PLAN**

The committee received a verbal update from the Town Promoter on the Destination Management Plan.

The Town Promoter told the committee that the Neighbourhood Plan Group are on board with the project and that they will be taking the issue of wayfaring forward.

Councillor Campbell told the committee that signage was a major concern for Ramsgate.

The Town Promoter told the committee of the next Wayfaring Project Group on Thursday 9th July at 5.30pm.

033 **REVIEW OPERATION OF THE VISITOR INFORMATION CENTRE**

The Technical Officer updated the committee with a report on the Visitor Information Centre; this includes the history of the Visitor Information Centre, the previous meeting discussions and an introduction to the Visitor Information Centre Volunteer Co-Ordinator.

Councillor Munday expressed the concern that when taxi drivers attend the information courses that the only information they are being given is related to Margate. It was added that Ramsgate and Broadstairs information should be included in this information course, other than being Margate oriented.

034 **RAMSGATE TOWN WEBSITE UPDATE**

The committee noted the report from the Technical Officer. The report detailed the statistics of the website for the previous year with an overview of how the website was created.

Councillor Munday asked the Technical Officer to take into consideration the statistics produced and integrated from the Search Engines, as they would be integrated within the final statistics provided and may not be accurate.

035 **COMMUNITY AD MAGAZINE**

The committee received an update from the Technical Officer on the community ad magazine.

The committee asked the Technical Officer how much an advert was in the Community Ad Magazine, the Technical Officer would find out the pricings and circulate the information to members.

036 **WORKING GROUP NOTES**

The committee were given an overview of the Editorial Working Group and Visitor Information Centre Working Group and there functions.

The Committee agreed the following members for the Editorial Working Group:

Councillor Konnor Collins (Town Promotion Chairman)

Councillor Peter Campbell (Town Promotion Vice-Chairman)

Councillor Trevor Shonk (Mayor of Ramsgate/Chairman of Ramsgate Town Council)

Councillor Helen Smith

Councillor Beverly Martin

Richard Styles (Town Clerk)
Eileen Richford (Assistant Town Clerk)
Dean Williams (Technical Officer)
Suzy Humphries (Town Promoter)

The Committee agreed the following members for the Visitor Information Centre Working Group:

Councillor Konnor Collins (Town Promotion Chairman)
Councillor Peter Campbell (Town Promotion Vice-Chairman)
Richard Styles (Town Clerk)
Dean Williams (Technical Officer)
Ralph Hout (VIC Volunteer Co-Ordinator)
Suzy Humphries (Town Promoter)

The members present at the Town Promotion Committee are to be the set members in future, this will be referred to Council to change the standing orders accordingly. The members of Council are as follows:

Councillor Peter Campbell (Town Promotion Vice-Chairman)
Councillor Konnor Collins (Town Promotion Chairman)
Councillor Terry Connor
Councillor Beverly Martin
Councillor Vince Munday
Councillor Rev. Stuart Piper
Councillor Trevor Shonk
Councillor Helen Smith

Proposed by: Councillor Collins

Seconded by: Councillor Piper

RESOLVED

037 **TOWN CLERKS BEACH CLUB REPORT**

The Town Clerk presented the committee with the Beach Club report. These facilities suggested, would be run in conjunction with Active Ramsgate, but it would be Thanet District Council that would buy/build the facilities, Ramsgate Town Council would have the community right to buy

The committee agreed the principle of the report.

The following items were taken as confidential, it was deemed advisable by the Chairman during the meeting under the terms of the Public bodies (Admission to meetings) Act 1960.

038 **TOWN PROMOTER CONTRACT**

The Committee discussed the Town Promoter Contract.

SUSPENSION OF STANDING ORDERS

The meeting agreed to suspend standing order 1.2 in order to complete the business of the meeting within 1 hour.

Proposed by: Councillor Collins

Seconded by: Councillor Campbell

RESOLVED

039 **ACTIVE RAMSGATE CONTRACT**

The Committee discussed the Active Ramsgate Contract.

RESOLVED

It was noted that Councillor Munday voted against the decision.

040 **VOLUNTEER CO-ORDINATOR HONORARIUM**

The Committee discussed the Volunteer Co-Ordinator Honorarium.

The Chairman closed the meeting at 9.15pm

Chairman