



RAMSGATE TOWN COUNCIL

Minutes of Active Ramsgate Working Group

Venue: The Council Chamber, The Custom House, Harbour Parade, Ramsgate

Date: Tuesday 4th February 2025 at 10:05am.

Present: Councillors: Albon (joined during item 4), Crittenden (Chair), Huxley and Ovenden.

Also in attendance:

Mr S Davis; Active Ramsgate Project Manager.

Mrs J Edwards; Senior Tourism Officer, Visit Thanet, Thanet District Council.

Mr D Williams; Marketing and Communications Officer. (Minutes)

APOLOGIES

Apologies were received from Mrs R Smith; Town Centre and Tourism Manager.

RESOLUTION: Apologies accepted by the working group.

DECLARATIONS OF INTEREST

No declarations of interest were received.

MINUTES

The Minutes of the Active Ramsgate Working Group meeting held on Tuesday 10 December 2024 were received and noted.

RESOLUTION: The Minutes were noted as accurate.

REVIEW PREVIOUS MINUTES FOR ACTIONS

The working group reviewed the actions from the previous minutes.

- Mr S Davis to continue working with Ramsgate Football Club to explore collaboration opportunities with Monkton Nature Reserve, and for promoting Active Ramsgate beach and similar activities targeting support for disadvantaged children in Ramsgate. Mr S Davis to report progress at the next Active Ramsgate Working Group and Town Promotion Committee meeting.

Councillor Albon joined the meeting.

PROJECT UPDATE

The working group received an update from Mr S Davis, Active Ramsgate Project Manager. It was noted that:

1. The website pages have been built, and the content is being filled. These pages are due to go on live at the end of February 2025.
2. The walking and cycling routes have been digitised and converted into OS Maps.
3. The leaflet distribution is on track for this financial year. A new leaflet will be redone for the next financial year but with smaller numbers.
4. The remaining budget will be spent in this financial, given approval from the Town Promotion Committee.

5. Canoe Wild have approached the Harbour Master to find out if they can operate from Western Undercliff or the Harbour. This could open up the return of Stand-Up Paddleboarding.
6. The National Coastal Tourism Academy will be running a competition in March with the aim of having a family in Ramsgate prior to the start of Active Ramsgate Week in May. This will provide Active Ramsgate with the opportunity to capture family photos, videography and new quotes for activities.
7. Mr S Davis has spoken to the Ramsgate Football Club (RFC) chair regarding a Community Outreach Programme for primary-aged children. RFC have five different sites in Thanet and two are in Ramsgate (Newington and Southwood). These run from Monday to Thursday and are aimed at children between the ages of 5 and 15 years old. The chair of RFC has said he welcomes a trial to take 25 kids a day to the beach to do activities, this could potentially happen in August.
8. Active Ramsgate Week will start on 25th May to 1st June and activities have already been booked in for that week, with Mr S Davis being approached by providers to be included.

SUMMARY OF ACTIONS:

- GENERAL

1. **Mr S Davis to continuing work with Ramsgate Football Club to explore collaboration opportunities for promoting Active Ramsgate beach and similar activities – and including Monkton Nature Reserve – targeting disadvantaged children in Ramsgate. Mr S Davis to report progress at the next Active Ramsgate Working Group and Town Promotion Committee meeting.**
2. **Mr S Davis to continue planning Active Ramsgate Week and report back at the next meeting.**

DATE AND TIME OF NEXT MEETING

The group had a brief discussion regarding the continuation of the Active Ramsgate Working Group meetings, this would be decided at the next meeting.

The date of the next meeting is Tuesday 1st April 2025 at 10am.

The Chair closed the meeting at 10:30am.