



## **RAMSGATE TOWN COUNCIL**

### **Minutes of Active Ramsgate Working Group**

**Venue:** The Council Chamber, The Custom House, Harbour Parade, Ramsgate

**Date:** Monday 13<sup>th</sup> November 2023 at 2pm.

**Present:** Councillors: Crittenden (Chair), Driver, Green and Huxley.

Also in attendance:

Mr S Davis; Active Ramsgate Project Manager.

Mrs R Smith; Town Centre and Tourism Manager.

Mrs J Edwards; Senior Tourism Officer, Visit Thanet, Thanet District Council.

Mr D Williams; Marketing and Communications Officer. (Minutes)

#### **APOLOGIES**

No apologies were received from the working group.

#### **DECLARATIONS OF INTEREST**

No declarations of interest were received.

#### **MINUTES**

The Minutes of the Active Ramsgate Working Group meeting held on Tuesday 19 September 2023 were received and noted.

**RESOLUTION:** The Minutes were noted as accurate.

#### **REVIEW PREVIOUS MINUTES FOR ACTIONS**

The working group reviewed the actions from the previous minutes. Those which required carrying forward have been incorporated into the actions noted below.

#### **PROJECT UPDATE**

The working group received an update from Mr S Davis, Active Ramsgate Project Manager. Outcomes of discussions as per actions below.

Councillor Green left the meeting at 3.00 pm.

**RESOLVED:** agreed dates for Active Ramsgate Week as 25 May – 2 June 2024.

#### **ACTIONS:**

- Copy of Mr S Davis' slides to be circulated to those present and with these minutes.
- Mr S Davis to continue with project planning in preparation for launch of Active Ramsgate 2024 events, to include, but not exclusively:
  - o Preparation for Active Ramsgate Week, taking into account ideas

- discussed (eg, cycle ride to Sandwich rather than Deal and bank holiday to be more family focussed)
- Prepare articles for Community Ad Magazine for March 2024 (eg generically about Active Ramsgate) and May 2024 (focussing on Active Ramsgate Week)
  - Continue with progressing survey of target audiences for Active Ramsgate as planned (meeting also noted that VIC will be providing statistics on how many people request Active Ramsgate products and information from 2024)
  - Review of possible new Heritage Walks logo (once survey information available)
  - Creation of video media in consultation with local videographers (eg Mr Wright) and other local media creators as appropriate
  - Cllr Crittenden to liaise with Mr S Davis regarding PSPO (eg, Jet Skis) as relating to Active Ramsgate.
- Mrs R Smith to follow up previous request to Visit Kent for Visit Kent meeting dates.
  - Mrs J Edwards to report back on TDC progress on availability of TDC visitor information system and whether this can provide additional visitor information to Active Ramsgate at a granular level (c/f from previous meeting as the expected TDC visitor information system had not been delivered and another company is now expected to undertake this).
  - Following on from Mrs J Edwards report back that the beach hut in Ramsgate is only for Community use, ie, not concessions, Mrs R Smith to compile list of possible uses for the beach hut fitting this criterion, including suggestions from this meeting.
  - Mrs J Edwards to invite Ms L Collingwood (TDC) to the next / future meeting of Active Ramsgate to discuss (a) beach hut usage, and (b) beach and coast provisions and regulations (eg, PSPO).
  - Mrs R Smith to talk to the boating pool about feasibility of starting a pitch and putt.

#### **DATES AND TIME OF NEXT MEETINGS**

The date of the next meeting:

Tuesday 16<sup>th</sup> January 2024 at 10am

The Chair closed the meeting at 3:35pm.