



RAMSGATE TOWN COUNCIL

Minutes of Active Ramsgate Working Group

Venue: The Council Chamber, The Custom House, Harbour Parade, Ramsgate

Date: Tuesday 12th March 2024 at 10:05am.

Present: Councillors: Crittenden (Chair) and Huxley.

Also in attendance:

Mr S Davis; Active Ramsgate Project Manager.

Mrs R Smith; Town Centre and Tourism Manager.

Mrs J Edwards; Senior Tourism Officer, Visit Thanet, Thanet District Council.

Mr D Williams; Marketing and Communications Officer. (Minutes)

APOLOGIES

No apologies were received from the working group.

DECLARATIONS OF INTEREST

No declarations of interest were received.

MINUTES

The Minutes of the Active Ramsgate Working Group meeting held on Tuesday 16 January 2024 were received and noted.

RESOLUTION: The Minutes were noted as accurate.

REVIEW PREVIOUS MINUTES FOR ACTIONS

The working group reviewed the actions from the previous minutes.

- Further progress has been made regarding the beach hut, including access and changing the locks. There is reported water damage, but with some general maintenance it should be rectified. Mr S Davis is taking an inventory of remaining items. The first planned use is in May, prior to the Active Ramsgate Week.
- There was some discussion on location, whether to leave the beach hut in situ throughout the season or move it on to the beach.
- Volunteer staffing for the beach hut during the summer will also need to be investigated.

PROJECT UPDATE

The working group received an update from Mr S Davis, Active Ramsgate Project Manager. It was noted that:

- Strand 1 of the survey has now been completed and the results are being compiled by Mr S Davis to present to the Town Promotion Committee. Strand 2 will be completed during Active Ramsgate Week, when feedback can be obtained

from those that have taken part in the activities.

- The design of the leaflet will be delayed due to factors that the group cannot control. Due to the end of the current financial year being imminent, a request will be made to vire the planned funding for printing into next year's budget. It was stated that Ramsgate Main Sands blue flag awards should be included, once known.
- It was stated that the cost for a licence for an operator is £1,000.00. It was discussed whether and/or in what way part of the business allocation of the Active Ramsgate budget could be used to support new businesses that will benefit Active Ramsgate.
- Active Ramsgate Week is gaining momentum and structure, with many activities being planned in line with the tide times.
- Longer term, Mr S Davis is revising the backlog of media and materials for Active Ramsgate, as well as refreshing them in future.
- Mrs J Edwards informed that group of the joint working between RTC and TDC on the Kent Creative Isle project for Ramsgate. This campaign started the 1st March with a competition ending 13th April with Southeastern.

SUMMARY OF ACTIONS:

- **BEACH HUT**
 - Mrs J Edwards to check who previously moved the beach hut and give details to Mr S Davis.
- **ACTIVE RAMSGATE**
 - Mr S Davis to circulate a copy of his presentation.
 - The Active Ramsgate Working Group to put a recommendation to Full Council to vire the money for printing the leaflet from this financial to the new financial year.
 - Mrs J Edwards to send a list of beach flag awards that Thanet District Council have applied for.
 - Mr S Davis to check with the Town Clerk on whether we can offset some of the costs for new operators and what can be offset,
 - Mrs J Edwards to share a list of 140 train stations that the posters are being displayed in.

DATES AND TIME OF NEXT MEETINGS

The date of the next meeting to be decided after Annual Town Council.

The Chair closed the meeting at 11:45am.