



Dear Councillor,

I hereby invite you to attend a meeting of the Town Promotion Committee to be held in the Council Chamber, The Custom House, on Wednesday 24th November at 7pm for the purpose of transacting the following business.

Yours sincerely,

Dear Williams

Digital Communications and Marketing Officer

RAMSGATE TOWN COUNCIL
A G E N D A

<u>Meeting:</u>	Town Promotion Committee (Budget)
<u>Venue:</u>	The Council Chamber, The Custom House, Harbour Parade, Ramsgate, CT11 8LP
<u>Membership:</u>	Members of the Committee
<u>Date:</u>	Wednesday 24 November 2021 at 7pm

1. **APOLOGIES**
To receive and approve any apologies for absence from Members of the Committee.
2. **DECLARATIONS OF INTEREST**
To receive declarations of interest in respect of items on the agenda. Councillors are reminded to declare any dispensations granted.
3. **MINUTES**
To approve the minutes of the ordinary meeting of Town Promotion Committee held on 1 September 2021 (minutes 084 to 092) as a true record.
Only questions of record can be considered.
4. **ACTIVE RAMSGATE**
To receive and note an update from the Active Ramsgate Group.
5. **VISITOR INFORMATION CENTRE**
To receive and note an update from the Town Promoter / Visitor Information Centre Manager.
6. **RAMSGATE TOWN PROMOTER**
To receive and note an update from the Town Promoter / Visitor Information Centre Manager.
7. **COMMUNITY AD UPDATE**
To receive a report from the Digital Communications and Marketing Officer on the Community Ad Magazine.

8. CONFIDENTIAL MATTERS

(i) EXCLUSION OF THE PUBLIC & PRESS

It is recommended that under the Public Bodies (Admission to Meetings) Act 1960 (as extended by s.100 of the Local Government Act 1972), the public and accredited representatives of newspapers be excluded from the meeting for the following items of business on the grounds that they involve the likely disclosure of exempt information as defined in Part 1 of Schedule 12A of the Local Government Act 1972 by virtue of the paragraph specified against the item.

(ii) EVENTS FUNDING

To receive a written report from Miss E Richford, Deputy Town Clerk, regarding events fund applications that have been received. Councillors are asked to consider the applications received and the recommendations/ questions contained therein. It is recommended that this item be considered confidentially due to the likely disclosure of information relating to the event applicants.

(iii) CONTRACT DECISION – WHEL BAND COMMUNICATIONS

To consider a written report from Mr D Williams, Digital Communications and Marketing Officer, regarding the current contract with Whelband Communications. Councillors are asked to consider the recommendation contained therein. It is recommended that this item be considered confidentially due to the likely disclosure of information relating to the contractor.

(iv) CONTRACT DECISION – TRIBAL VOICE COMMUNICATIONS

To consider a written report from Mr D Williams, Digital Communications and Marketing Officer, regarding the current contract with Tribal Voice Communications. Councillors are asked to consider the recommendation contained therein. It is recommended that this item be considered confidentially due to the likely disclosure of information relating to the contractor.

(v) CONTRACT DECISION – USEEUM APP

To consider a written report from Mr A Smith, Director of Your Heritage Limited, regarding the current agreement for the Useeum App. Councillors are asked to consider the recommendation contained therein. It is recommended that this item be considered confidentially due to the likely disclosure of information relating to the contractor.

(vi) TOWN PROMOTER JOB DESCRIPTION

To consider a written report from Miss L Fidler, Town Clerk, regarding the job description of the Town Promoter. Councillors are asked to consider the recommendation contained therein. It is recommended that this item be considered confidentially due to the likely disclosure of information relating to a member of staffs position.

(vii) TOWN PROMOTION BUDGET 2022/23

To consider a written report from Mr D Williams, Digital Communications and Marketing Officer, regarding the budget for the next financial year. Councillors are asked to consider the recommendations contained therein. It is recommended that this item be considered confidentially due to the likely disclosure of information relating to the budget and contractors.

9. DATE AND TIME OF NEXT MEETING

1st March 2022 at 7pm