



Dear Councillor,

I hereby invite you to attend a meeting of the Town Promotion Committee to be held in the Council Chamber, The Custom House, on Wednesday 12th October 2022 at 7pm for the purpose of transacting the following business.

Yours sincerely,

Dear Williams

Digital Communications and Marketing Officer

RAMSGATE TOWN COUNCIL **A G E N D A**

- Meeting:** Town Promotion Committee
- Venue:** The Council Chamber, The Custom House, Harbour Parade, Ramsgate, CT11 8LP
- Membership:** Members of the Committee (all sixteen Councillors)
- Date:** Wednesday 12 October 2022 at 7pm

1. **APOLOGIES**
To receive and approve any apologies for absence from Members of the Committee.
2. **DECLARATIONS OF INTEREST**
To receive declarations of interest in respect of items on the agenda. Councillors are reminded to declare any dispensations granted.
3. **MINUTES**
To approve the minutes of the ordinary meeting of Town Promotion Committee held on 22 June 2022 (minutes 126/22 to 133/22) as a true record.
Only questions of record can be considered.
4. **WORKING GROUPS**
 - (i) To consider and approve the amended Active Ramsgate Working Group Terms of Reference.
 - (ii) To consider and approve the draft Open Public Spaces Strategy Group Terms of Reference; the Chair, Vice Chair and Members need to be confirmed.
5. **ACTIVE RAMSGATE MEETINGS**
To receive and note the minutes from the previous Active Ramsgate Meetings:
 - (i) Active Ramsgate Meeting – 28 July 2022
 - (ii) Active Ramsgate Meeting – 30 September 2022
6. **TOWN PROMOTER**
 - (i) To receive a written report from Mrs R Smith, Town Promoter, regarding proposals and recommendations for promotion of the Town.
 - (ii) To receive a written report from Mrs R Smith, Town Promoter, providing an update on the Harbour Arch Lights Project and consider how to proceed.

7. **COMMUNITY AD UPDATE**

To receive a report from the Digital Communications and Marketing Officer on the Community Ad Magazine.

8. **EASTCLIFF BANDSTAND**

To consider a motion from Councillor Crittenden that Ramsgate Town Council acquire the Eastcliff Bandstand (by purchase or asset transfer from TDC).

9. **CONFIDENTIAL MATTERS**

(i) **EXCLUSION OF THE PUBLIC & PRESS**

It is recommended that under the Public Bodies (Admission to Meetings) Act 1960 (as extended by s.100 of the Local Government Act 1972), the public and accredited representatives of newspapers be excluded from the meeting for the following items of business on the grounds that they involve the likely disclosure of exempt information as defined in Part 1 of Schedule 12A of the Local Government Act 1972 by virtue of the paragraph specified against the item.

(ii) **TOWN PROMOTION BUDGET 2023/24**

To consider a written report from Mr D Williams, Digital Communications and Marketing Officer, regarding the budget for the next financial year. Councillors are asked to consider the recommendations contained therein. It is recommended that this item be considered confidentially due to the likely disclosure of information relating to the budget and contractors.

(iii) **CONTRACT DECISION – USEEUM APP**

To consider a written report from Mr D Williams, Digital Communications and Marketing Officer, regarding the current agreement for the Useeum App. Councillors are asked to consider the recommendation contained therein. It is recommended that this item be considered confidentially due to the likely disclosure of information relating to the contractor.

(iv) **ACTIVE RAMSGATE**

a. **BRIEF**

To consider a written report from Miss L Fidler, Town Clerk & RFO, regarding the brief for Active Ramsgate and consider the recommendations contained therein. This report has been written in conjunction with the Chair of the Committee, Councillor Crittenden. It is recommended that this item be considered confidentially due to the likely disclosure of information relating to current contract arrangements.

b. **CONTRACT DECISION – WHEL BAND COMMUNICATIONS**

To consider the current contract with Whelband Communications. It is recommended that this item be considered confidentially due to the likely disclosure of information relating to the contractor.

c. **CONTRACT DECISION – TRIBAL VOICE COMMUNICATIONS**

To consider the current contract with Tribal Voice Communications. It is recommended that this item be considered confidentially due to the likely disclosure of information relating to the contractor.

10. **DATE AND TIME OF NEXT MEETING**

Wednesday 4th January 2023 at 7pm.