

RAMSGATE TOWN COUNCIL

Report: Visitor Information Centre Update

To: Town Promotion Committee

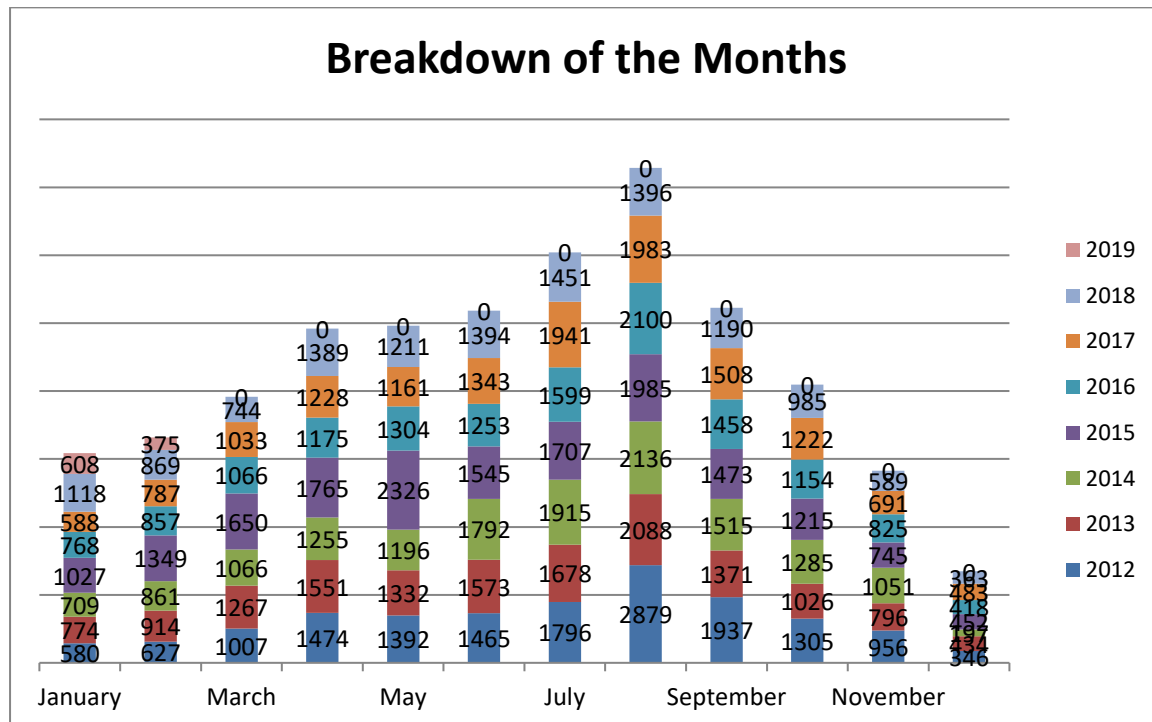
From: Dean Williams, Digital Communications and Marketing Officer

Date: Wednesday 27th February 2019

Item: 5

GENERAL

Below are the statistics for the past years divided into the months. The report shows how many visitors per month that entered the Visitor Information Centre (VIC) over the last seven years.

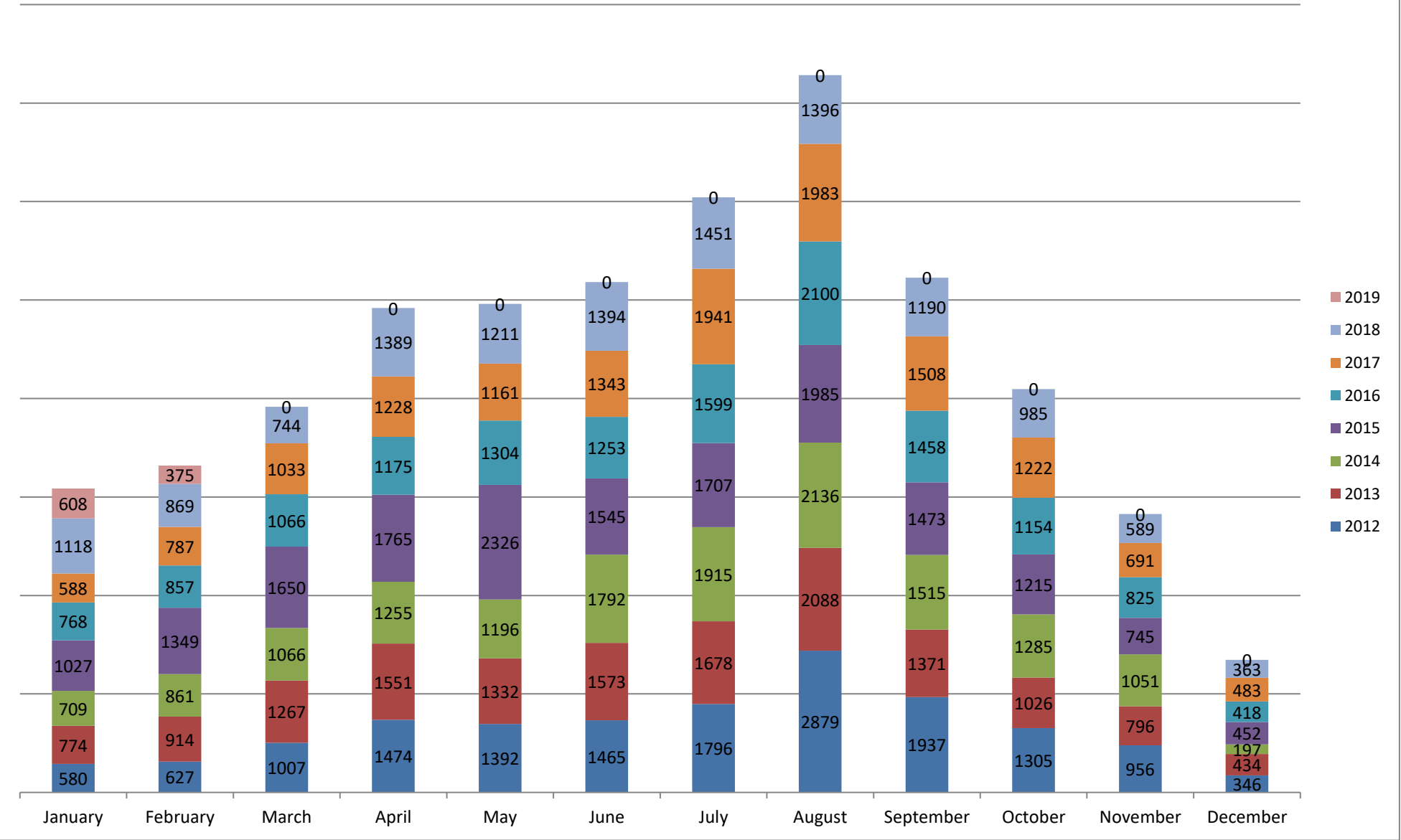


The statistics above and attached are estimates by the volunteers. Volunteers typically place visitors into one of the four different categories; Attraction, Accommodation, Miscellaneous or Travel. The volunteers have been collecting this information throughout the year to help assist with a more detailed look at how the VIC operates.

Recommendation:

To receive the statistics.

Breakdown of the Months



Category Breakdown Chart

