



**RAMSGATE TOWN COUNCIL**  
**Minutes of the Town Promotion Committee.**

**Venue:** The Council Chamber, The Custom House, Harbour Parade, Ramsgate.

**Date:** 7 June 2017, 7pm

**Present:** Councillors; Brown, Campbell, Connor, Falcon, Martin (Chairman), Newman, L. Piper, S. Piper, Shonk and Young.

D. Williams – Technical Officer  
R. Smith – Ramsgate Town Promoter

1 member of public was present.

033 **APOLOGIES FOR ABSENCE**

Apologies were received from:  
Councillor J. Fairbrass  
Councillor L. Fairbrass  
Councillor Stummer-Schmertzing

034 **DECLARATIONS OF INTEREST**

There were no declarations of interest declared.

035 **MINUTES**

The minutes of the meeting held on 1 March 2017 (minutes 221 to 229) were approved as a true record.

**Proposed by:** Councillor Campbell                      **Seconded by:** Councillor Connor

**RESOLVED**

036 **RAMSGATE PORT & BEACHES PRESENTATION**

The presentation was pulled by the chairman as the membership of the group had changed. This will come back to the next committee meeting.

037 **WORKING GROUPS**

The committee were given an overview of the Editorial Working Group, Visitor Information Centre Working Group and the Website Sifting Working Group.

The Committee agreed the following members for a new the Editorial Working Group:

**Councillor Beverly Martin** (Town Promotion Chairman)

**Eileen Richford** (Deputy Town Clerk & RFO)

**Dean Williams** (Technical Officer)

**Rebekah Smith** (Town Promoter)

**Proposed by:** Councillor Campbell                      **Seconded by:** Councillor Young

**RESOLVED**

The Committee agreed the following members for the Visitor Information Centre Working Group:

**Councillor Beverly Martin** (Town Promotion Chairman)  
**Councillor Janet Falcon** (Town Promotion Vice-Chairman)  
**Richard Styles** (Town Clerk)  
**Dean Williams** (Technical Officer)  
**Ralph Houl** (VIC Volunteer Co-Ordinator)  
**Rebekah Smith** (Town Promoter)

**Proposed by:** Councillor Campbell

**Seconded by:** Councillor Young

**RESOLVED**

The Committee agreed the following members for the Website Sifting Working Group:

**Councillor Beverly Martin** (Town Promotion Chairman)  
**Councillor Lynda Piper** (Website Sifting Working Group)  
**Councillor Trevor Shonk** (Mayor of Ramsgate/Chairman of Ramsgate Town Council)  
**Councillor Peter Campbell**  
**Councillor Stuart Piper**  
**Dean Williams** (Technical Officer)  
**Rebekah Smith** (Town Promoter)

**Proposed by:** Councillor Campbell

**Seconded by:** Councillor Young

**RESOLVED**

The committee showed its appreciation to the Technical Officer for the work he has done.

038

#### **RAMSGATE TOWN PROMOTER**

The Town Promoter gave an update on activities since the last meeting.

The Town Promoter reported on the new website being made live and reported on the statistics for the website, with continued updates being made on the site to maps and trails.

It was noted that the Destination Management Plan money was being processed through the finance department at Thanet District Council. Once the money is received and the process starts for the wayfaring project, the designs will be brought forward to the committee for consideration.

The logo of the Visit Ramsgate was shown to the committee and the Town Promoter informed them that leaflets would be produced for the website and placed in the Train Station for visitors to take coming into the area.

The Town Promoter reported on the loss of the Blue flag on the beach, but the award of a Clean Beach Award for the Main Sands. The Town Promoter had created a poster aimed at informing people on how to keep the beach clean and safe. The poster will be aimed at local residents and will be placed in the next Community Ad Magazine, in time for the summer season.

The committee discussed the concern of the bins not being emptied on the seafront and around the town, during normal working days and during events. Councillor Campbell would speak to the Ramsgate Events Organisers and insist that if they are paying for the bins to be emptied, they should allow them to do so during an event.

This is a matter that would be taken forward by the Town Clerk, Councillor Campbell and Councillor S. Piper to negotiate with Thanet District Council as to whether this is a service that would be viable through Ramsgate Town Council.

It was agreed that the Town Clerk/Deputy Town Clerk is to write a letter on behalf of the Council to the Director of Operational Services, Gavin Waite, regarding the monitoring and emptying of the bins along the seafront and within the town.

**Proposed by:** Councillor Campbell

**Seconded by:** Councillor S. Piper

**RESOLVED**

A new Heritage Trail has been designed and created, leaflets are available from the Visitor Information Centre.

Councillor Campbell explained that the Heritage Action Zone Officer would be based and work out of The Custom House, once they have been chosen. Councillor Martin raised the concern over accountability of the officer and their work.

The Town Clerk attends the Heritage Action Zone meetings and will report back to the committee with updates and developments. It was noted that the Town Clerk is to ask for a copy of the Job Description for the Heritage Action Zone Officers role.

A brief update was given on the Active Ramsgate project, detailing the possible holding of the Kitesurfing Championships on the Main Sands, the launch of the Active8 scheme and that the Active Ramsgate project has been nominated for the Kent Health and Beauty Awards, thanks to the contractors on the project.

The Town Promoter raised the issues of Harbour Street and updated the committee that Mr Simms Sweet Shop would be monitoring the south end of Harbour Street.

The committee stated that authority needs to be sought from Kent County Council in order to place a raising bollard in harbour street.

The Town Promoter had contacted the newly elected Kent County Councillor, who was moving forward with the issue. The Town Promoter has a reference number and is waiting to hear back from Traffic Management. The Town Promoter was to report back to the committee with any updates on the matter.

The committee discussed various ways of requesting authorisation for Harbour Street and following was agreed:

The Town Clerk is to write to Kent County Council to request authorisation for a raising bollard and Councillor Connor would contact the meeting clerk for the Joint Transportation Board meeting, so that the issue can be added to the agenda and a process can be discussed and started to gain authorisation for a raising bollard in Harbour Street.

**Proposed by:** Councillor Connor

**Seconded by:** Councillor Campbell

**RESOLVED**

Councillor Campbell stated that an appeal document had come in via planning for Harbour Street and was called in for the Planning and Environment Committee meeting. It was agreed that a letter of objection to the Planning Inspectorate was created prior to the Planning meeting, so it could be agreed and actioned immediately.

**Proposed by:** Councillor Campbell

**Seconded by:** Councillor S. Piper

**RESOLVED**

The committee showed its appreciation to the Town Promoter for the work she has done.

**The following items were taken as confidential, it was deemed advisable by the Chairman during the meeting under the terms of the Public bodies (Admission to meetings) Act 1960.**

**Proposed by:** Councillor Martin

**Seconded by:** Councillor Campbell

**RESOLVED**

040 **RAMSGATE TOWN PROMOTER REVIEW**

A 6 month review was conducted by the committee, reviewing the Town Promoter's Work, as agreed in the contract.

**Proposed by:** Councillor Campbell

**Seconded by:** Councillor Newman

**RESOLVED**

The Chairman closed the meeting at 8.15pm